

DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N. Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N. Y.

3½ M POST CARDS C.T. AMERICAN ART

NO. 26512

ORDER No. 76658

DATE 11-19-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: HOME FOR AGED WOMEN, HOMER,  
N. Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1-1952
SKETCH				
RETOUCHING		2½	NOV 20 1952	NOV 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	DEC 3 1952	DEC 11 1952
ARTIST DEPT.		7		12-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N. Y.

NO. 20513

ORDER NO. 76658

PHOTO BY ALLEN'S STUDIO, HOMER, N.Y.

DATE 11-19-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: PHILLIPS FREE LIBRARY,  
HOMER, N. Y.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES, AND PART OF AUTO SHOWING ON LEFT.  
FILL IN LEAVES ON TREES.

RED BRICK BUILDING

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	DEC 4 - 1952
SKETCH				
RETOUCHING		3	NOV 26 1952	NOV 26 1952
REPHOTO				DEC 15 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	DEC 8 1952 12/16/52	12/16/52
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N. Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N. Y.

3½ M POST CARDS C.T. AMERICAN ART

NO. 20514

ORDER NO. 76658

DATE 11-19-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE  
TITLE: LITTLE YORK DAM AND  
SWIMMING POOL, LITTLE  
YORK, N. Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD BATHERS IN SWIMMING POOL

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1 1952
SKETCH				
RETOUCHING		2½	NOV 20 1952	NOV 21 1952
REPHOTO				DEC 16 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	DEC 3 1952	12-18-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N. Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N.Y.

3½ M POST CARDS C.T. AMERICAN ART

NO. 20515

ORDER No. 76658

DATE 11-19-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
TITLE: LITTLE YORK LAKE AND  
MT. TOPPIN, LITTLE YORK,  
N. Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW LAKE, IN BACK OF COTTAGES, DISTINCTLY.

SMALL BUILDINGS ARE A VARIETY OF COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 1 - 1952
SKETCH			NOV 21 1952	
RETOUCHING	5	2	NOV 20 1952	NOV 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 3 1952	DEC 8 1952
HAND COLOR PROOF	108	1½		12-9-52
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N.Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N.Y.

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

NO. 20516

ORDER No. 76658

DATE 11-19-52

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: HOMER CENTRAL HIGH SCHOOL,  
HOMER, N. Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

#1 PHOTO.

LIGHT TAN BUILDING (CREAM COLOR BRICK).

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	DEC 9 - 1952
SKETCH				
RETOUCHING	5	3	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO			DEC 12 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		DEC 15 1952 12-31-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 20517

DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N. Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N.Y.

3½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: HOMER CENTRAL HIGH SCHOOL,  
HOMER, N. Y.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
#2 PHOTO.

LIGHT TAN BUILDING (CREAM COLOR BRICK)!

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1 - 1952
SKETCH				NOV 21 1952
RETOUCHING	5	2	NOV 23 1952	
REPHOTO				
PHOTO-LITHO			DEC 3 1952	DEC 8
BLEUPRINT				1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		12-9-52
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



S.S. KRESGE CO., LINCOLN, ILLINOIS

NO. 20518

ORDER No. 76659

DATE 11-19-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST METHODIST CHURCH,  
LINCOLN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 122855-N. FOLLOW CARD 122855-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and are  
in harmony with  
to make an attractive

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	
SKETCH				
RETOUCHING		1/2	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Drawing  
+ Enlarge  
+ Black  
Colors

Check Drawings for  
Registers?



S.S. KRESGE CO., LINCOLN, ILLINOIS

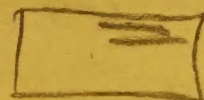
NO. 20519

ORDER NO. 76559

DATE 11-19-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL FIRST COURT HOUSE OF  
LOGAN COUNTY WHERE ABRAHAM  
LINCOLN PRACTICED LAW, LINCOLN,  
ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 115935-N. ADD INSERT OF A. LINCOLN AS ATTACHED  
ON CARD. FOLLOW CARD 115935-N FOR COLORS /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	DEC 3 1952
SKETCH				
RETOUCHING	2	2	NOV 26 1952	NOV 26 1952
REPHOTO			NOV 20 1952	NOV 26 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 4 1952	DEC 11 1952
HAND COLOR PROOF	108	1 1/2		12-11-52
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 20-520

DISTRIBUTED BY JAMES HENDRICKSON, POPLAR BLUFF, MO. ORDER NO. 76672

DATE 11-20-52

12½ M POST CARDS

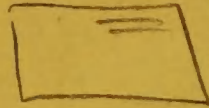
C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL SWIMMING  
POOL, POPLAR BLUFF, MISSOURI



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	DEC 3 - 1952
SKETCH				
RETOUCHING		2	NOV 21 1952	NOV 26 1952
REPHOTO				DEC 12 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	DEC 4 1952	12-15-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 20-521

ORDER NO. 76694

DATE 11-25-52

12 1/2 M POST CARDS

C.T. AMERICAN ART

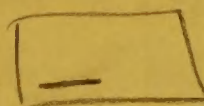
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE "DEVIL'S HOLE",  
BERMUDA

*8 pl. stat.  
002*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES

IMPRINT SAME AS ABOVE

PLATE # ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Special Blue*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 2 - 1952
SKETCH				
RETOUCHING		2	NOV 26 1952	NOV 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 8 - 1952

MAKEOVER

MAKEOVER

MAKEOVER

Charge to

*LVSE*

EST. Makeover Time Required

	TIME	Time Recorder
RETOUCHING	1/2	
PHOTO-LITHO		
STRIPPING		
ARTIST DEPT.		
REPHOTO		

MAKEOVER



YANKEE STORE, BERMUDA

NO. 20-522

ORDER NO. 76694

DATE 11-25-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

TITLE IN FULL BERMUDA'S CATHEDRAL,  
HAMILTON, BERMUDA

IMPRINT SAME AS ABOVE

PLATE # ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED. REMOVE PART OF HOUSE LOWER LEFT CORNER.  
TAKE OUT BARRIER IN FRONT OF CHURCH.

*Special Blue*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1952	DEC 2 - 1952
SKETCH				
RETOUCHING		3	NOV 26 1952	NOV 28 1952
REPHOTO				
PHOTO-LITHO			DEC 12 1952	DEC 16 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		12-17-52
ARTIST DEPT.	101	7	3-11-53	3-12-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YANKEE STORE, BERMUDA

NO. 20-523

ORDER NO. 76694

DATE 11-25-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CRYSTAL CAVES,  
BAILEY'S BAY, BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. ☒ NO

IMPRINT SAME AS ABOVE

PLATE # ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD PEOPLE IN MODERN DRESS ON WALK.

FOLLOW CARD 5AH1935 FOR COLORS.

*Special color*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1952	DEC 3 1952
SKETCH				
RETOUCHING			NOV 26 1952	NOV 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	DEC 4 1952	DEC 16 1952
ARTIST DEPT.	103	8		3-12-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 20524

ORDER No. K-47698

DATE 11-26-52

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 15

R. M. YES-to come

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	
SKETCH				
RETOUCHING		0	NOV 28 1952	NOV 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed. \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

5/29/52

MS



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2G-525 ORDER NO. 76721 DATE 11-26-52

CUSTOMER NORMAL JEWELRY CO.,  
MEMPHIS, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: OMIT THE WORD "VAULT" IN BACK.  
SHOW AS REGULAR DOOR FRAME.

COLOR DESCRIPTION

FOLLOW SKETCH — USE YOUR JUDGMENT IN COLORING  
OF ARTICLES IN AND ON SHOW CASES.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6  
L. A. 9

as quoted  
JCH



LESLIE'S DRUG STORE,  
GREENUP, KENTUCKY

NO. 201526

ORDER No. 76883

DATE 11-28-52

3 1/2 M POST CARDS C.T.AMERICNN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OHIO RIVER AND C & O R.R.,  
GREENUP, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 9 1952	DEC 12 1952
SKETCH				
RETOUCHING		2	DEC 8 1952	DEC 9 1952
REPHOTO			NOV 28 1952	DEC 8 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	DEC 15 1952	DEC 18 1952
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



LESLIE'S DRUG STORE,  
GREENUP, KENTUCKY

NO. 201527

ORDER No. 76883

DATE 11-28-52

3 1/2 M POST CARDS C.T.AMERICAN ART WHITE BORDER

(ALL OF THIS IN THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OHIO RIVER LOCK AND DAM NO. 30,  
GREENUP, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up			DEC 7 1952	DEC 12 1952
SKETCH				
RETOUCHING		2	DEC 8 1952	DEC 9 1952
REPHOTO			NOV 28 1952	DEC 8 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	DEC 15 1952	DEC 18 1952
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HEBERLING VARIETY STORE, ZELIENOPLE, PA.

NO. 2C-528

ORDER No. 76734

DATE 11-28-52

3½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OLD PEOPLES HOME,  
ZELIENOPLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SMOOTH GREEN LAWN - REMOVE LEAVES AND MEN RAKING LEAVES. SPRING  
TIME GREEN FOLIAGE ON TREES. LIGHT BUFF OR DARK CREAM BRICK  
BUILDING. DARK SLATE ROOF. WHITE CORNICE, FRAMES, SASH, ENTRANCE,  
AND DOORS ON RIGHT. WHITE STEEPLE, DARK SLATE TOP POINT. GOLD  
CROSS ON POINT OF STEEPLE. ELEVATOR TOWER ON TOP-DARK CREAM BRICK,  
DARK BROWN ROOF. LIGHT GRAY WALK AROUND BUILDING ON RIGHT-TO  
CENTER ENTRANCE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			DEC 3	1952	
SKETCH					
RETOUCHING			DEC 1	1952	DEC 3 1952
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	112	1 1/2	DEC 8	1952	DEC 15 1952
ARTIST DEPT.		7			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MUNN ■ VENTRESS,  
CLAYTON, ALABAMA

NO. 2C-530

ORDER No. 76884

DATE 11-28-52

1 M POST CARDS C.T.PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORIC COURT HOUSE AND  
CONFEDERATE MONUMENT, ON THE  
SQUARE, CLAYTON, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type ■ Up				
SKETCH				
RETOUCHING	4	2	DEC 1 1952	DEC 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THOMAS WINTERS,  
PRINCETON, KY.

NO. 20-531

ORDER No. 76915

DATE 12-3-52

3½ M POST CARDS C.T.AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CHRISTIAN CHURCH,  
PRINCETON, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

YELLOW BRICK #1. - GREEN ROOF #25. - ALL WOOD MOLDINGS WHITE  
CONCRETE STEPS #14 & WALK. ON BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	DEC 3 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	DEC 8 1952	DEC 15 1952
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY

BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

NO. 2C-532

ORDER NO. 76776

PHOTO BY H. J. ENSENBERGER

DATE 12-4-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ANIMAL HOUSE, MILLER  
PARK ZOO, BLOOMINGTON, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE.

ROOFS RED TILE. LIGHT GRAY CAGES-SHOW LION. BRICKWORK-MEDIUM  
RED VARIGATED. STONEWORK-GREY-TAN-REDDISH TAN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects o  
order for this customer. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 30 1952	DEC 30 1952
SKETCH				
RETOUCHING		4	DEC 4 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	70	1 1/2		1-9-53
ARTIST DEPT.	106	7		1-28-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned Customer

221



DISTRIBUTED BY BLOOMINGTON NEWS AGENCY,  
BLOOMINGTON, ILL.  
PHOTO BY H. J. ENSENBERGER

NO. 20-533

ORDER NO. 76776

DATE 12-4-52

12½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WASHINGTON STREET,  
BLOOMINGTON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1952	DEC 11 1952
SKETCH				
RETOUCHING		5½		DEC 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13½		12-15-52
ARTIST DEPT.	102	8½	1/27/53	1/28/53

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 20-534  
DISTRIBUTED BY BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.  
ORDER No. 76776  
PHOTO COURTESY OF STATE FARM MUTUAL  
AUTOMOBILE INSURANCE CO.  
DATE 12-4-52  
12½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL AIR VIEW,  
BLOOMINGTON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOLOR PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

# ATTENTION

3 Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1952	DEC 11 1952
SKETCH				
RETOUCHING		3½	DEC 4 1952	DEC 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		12-18-52
ARTIST DEPT.	103	9		1-28-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 2C-535

ORDER No. 76923

DATE 12-4-52

12½ M POST CARDS C.T.AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARY HALLS, MEN'S RESIDENCE,  
PURDUE UNIVERSITY,  
W. LAFAYETTE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1952	DEC 11 1952
SKETCH				
RETOUCHING	5	3	DEC 5 1952	DEC 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	DEC 12 1952	DEC 17 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 20-536

ORDER NO. 76923

DATE 12-4-52

12 1/2 M. POST CARDS C.T.AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, PURDUE UNIVERSITY,  
CAMPUS,  
LAFAYETTE, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FINISH  
FIRST CENTER BLDG.(UNDER CONSTR. NOW)

INCLUDE STADIUM.

NOTE CUT OFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1952	DEC 12 1952
SKETCH				
RETOUCHING		7	DEC 5 1952	DEC 8 1952
REPHOTO				
PHOTO-LITHO			DEC 15 1952	DEC 18 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2		12-17-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY FRANKLIN PHARMACY,  
FRANKLIN, INDIANA

NO. 2C-537

ORDER No. 76931

DATE 12-5-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRANKLIN COLLEGE LIBRARY,  
FRANKLIN, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

4 Subjects of  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1952	DEC 17 1952
SKETCH				
RETOUCHING		2	DEC 5 1952	DEC 12 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY FRANKLIN PHARMACY,  
FRANKLIN, INDIANA

NO. 20-538

ORDER No. 76931

DATE 12-8-52

1. M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLOWAY HALL, INDIANA MASONIC  
HALL,  
FRANKLIN, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	DEC 5 1952	DEC 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY FRANKLIN PHARMACY,  
FRANKLIN, INDIANA

NO. 20-539

ORDER No. 76931

DATE 12-5-52

1 M POST CARDS

C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCIENCE BUILDING, FRANKLIN  
COLLEGE,  
FRANKLIN, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

4 Subjects of  
order for this customer. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1952	DEC 1 1952
SKETCH				
RETOUCHING	10	2	DEC 5 1952	DEC 8 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY FRANKLIN PHARMACY,  
FRANKLIN, INDIANA

NO. 2C-540

ORDER No. 76931

DATE 12-5-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW, PROVINCE PARK,  
FRANKLIN, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1952	DEC 8 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



5X7

SERVICE NEWS AGENCY, BLOOMINGTON, IND.

NO. 2C-541

ORDER No. 76957

DATE 12-5-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / MONROE COUNTY COURT  
HOUSE / BLOOMINGTON, INDIANA /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ALL CARS, PEOPLE, WIRES, AND LAMP POST IN FOREGROUND.  
DO NOT SHOW "WOOLWORTH" SIGN CLEARLY.

LIMESTONE BUILDING - LIGHT GREY. GREEN ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo 2  
2C542

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1952	DEC 12 1952
SKETCH			DEC 8 1952	DEC 11 1952
RETOUCHING		3-4	DEC 8 1952	DEC 8 1952
REPHOTO			DEC 15 1952	DEC 18 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12-19-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SERVICE NEWS AGENCY, BLOOMINGTON, IND.

NO. 20-542

ORDER No. 76957

DATE 12-5-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM  
BLOOMINGTON, INDIANA  
HOME OF INDIANA UNIVERSITY

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED SUBJECTS & NEW COURT HOUSE VIEW (20-542).  
ARRANGE TO BEST ADVANTAGE IN ATTRACTIVE COLORS.  
SHOW TITLES UNDER PICTURES - SIMILAR TO CARD 9AH506 ENCLOSED.  
SEE CUSTOMER PENCIL ROUGH LAYOUT (USE PENNANT FOR  
WORD "INDIANA" AS PER LAYOUT).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			JAN 5 1953	JAN 5 1953
SKETCH	RO	7	DEC 23 1952	DEC 23 1952
RETOUCHING		6	DEC 23 1952	JAN 5 1953
REPHOTO			DEC 23 1952	JAN 5 1953
PHOTO-LITHO			JAN 9 1953	JAN 5 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		11		1-21-53

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

Subjects of order for this customer. Please to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

B-30-541  
L-7A-252 NV  
O-OB-390  
O-4B-288 NV  
M-4B-287  
I-16936 C-N  
N-18-770 NV  
G-58-473 Y  
T-13-320 V  
O-1B-319-NV  
N-110832 N



Colored Set 7

NO. 20-543

DISTRIBUTED BY KENTON NEWS AGENCY,  
KENTON, OHIO

ORDER No. 76973

DATE 12-9-52

12 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO.
TITLE IN FULL GREETINGS FROM KENTON, OHIO	IMPRINT SAME AS ABOVE
SMALL TYPE: (C) CURT TEICH & CO., INC.	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS AS LISTED:

K - 2B112-N	High School
E - 117266-N	Bridges (use center only (as marked))
N - 42209-N	St. John's Ev. Church
T - 1787-30-N	Veterans Memorial Park
O - 1784-30-N	Post Office
N - 74042-N	Hardin County Court House

(ON SUBJECT 117266-N/  
(USE ONLY CENTER OF/  
(BRIDGE-BALANCE IS/  
(OUTDATED)

SUBMIT SKETCH }  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

By \_\_\_\_\_ Date \_\_\_\_\_

**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 - 1953	
SKETCH			DEC 30 1952	
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO			JAN 13 1953	JAN 20 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	12		1-29-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-544 ORDER NO. 76976 DATE 12-9-52

CUSTOMER THE HEDGES MOTEL  
BELLEVUE, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. PHOTO-COTE- FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
"THE HEDGES" MOTEL  
U. S. 20  
BELLEVUE, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

THE FOLLOWING TO BE DONE WITH THE 3 PHOTOGRAPHS: 1 - MASK IT OFF AS MARKED AND REPHOTO THAT PORTION MAKING THE MASKED OFF PORTION LARGER. 2 - TAKE OUT 2 TREES-AND BY USING LARGE PHOTO-FINISH OFF THE UNITS AS THEY ARE ON LEFT SIDE OF PHOTO. IN PLACE OF OTHER TREE REMOVED, DRAW IN ANOTHER CABIN SO THERE WILL BE 4 IN A ROW. 3 - MAKE SIGN READABLE(USE THE 5X7 PHOTO FOR SIGN).

IF RIGHT PROPORTIONS CANNOT BE OBTAINED, A PANEL AT THE BOTTOM MAY BE USED - AND PLACE TITLE IN PANEL. OTHERWISE TITLE WHERE BEST PLACED.

COLOR DESCRIPTION

RETURN ALL PHOTOGRAPHS-NOT NEEDED TO CUSTOMER.

RETD- 1/14/53

PHOTO RETURNED

TO

PHOTO USED FOR

Add'l Artwork  
& Rephoto  
7.50 net

VERY. V. C. F. VERY. VERY  
RUON



DISTRIBUTED BY BLUE GRASS NEWS CO.,  
DANVILLE, KY.

NO. 20-545

ORDER No. 77183

DATE 12-15-52

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST BAPTIST CHURCH,  
CAMPBELLSVILLE, KENTUCKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
CROP AS MARKED.

DARK RED BRICK BUILDING (SEE CARD ENCLOSED).  
WHITE TRIM. RED TILE DOME. STAINED GLASS WINDOWS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1952	DEC 16 1952
SKETCH				
RETOUCHING	1	2 1/2	DEC 16 1952	DEC 16 1952
REPHOTO				DEC 23 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2	DEC 19 1952	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20546

ORDER NO. 77203 DATE 12-16-52

DEPT.

DATE COMPLETED

CUSTOMER PAN AMERICAN MOTEL  
MIAMI BEACH, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CROP THE PHOTOGRAPH TO BEST ADVANTAGE—BUT DO NOT CUT OFF  
ANY PART OF THE BUILDING. TYPE COPY AT BOTTOM OF PICTURE  
IS NOT TO BE SHOWN.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



HAYES and PAPADI, SHARON SPRINGS, N.Y.  
DEPT. STORE

NO. 20547

ORDER No.

DATE 12-18-52

3½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLYWOOD HOTEL,  
SHARON SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES AND CAR.

BUILDING IS CREAM COLOR, WHITE TRIM. RED & GREEN STRIPED  
AWNINGS. CHAIRS - WHITE - GREEN. UMBRELLA IS GREEN.  
GREEN HEDGE. ON SIGN: "AAA" LETTERS IN BLUE, WHITE BACKGROUND.  
YELLOW STRIPS ON SIDE. GREEN BACKGROUND- WHITE LETTERS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	JAN 14 1953
SKETCH			JAN 14 1953	
RETOUCHING	✓	3	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO			JAN 15 1953	JAN 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		1-23-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ref photo  
to office



HAYES & PAPADI, SHARON SPRINGS, N.Y.  
DEPT. STORE

NO. 20548

ORDER NO.

DATE 12-18-52

3½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLF COURSE,  
SHARON SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

~~NOTE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT BACKGROUND MORE DISTINCT - NOT SO HAZY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	JAN 14 1953
SKETCH	9		JAN 14 1953	
RETOUCHING		2	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 15 1953	
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Back photo  
to office*



HAYES & PAPADI, SHARON SPRINGS, N.Y.  
DEPT. STORE

NO. 20549

ORDER No.

DATE 12-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL VIEW OF MAIN STREET,  
SHARON SPRINGS, N.Y.

IMPRINT ~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT OLD CAR. YOUR IDEA FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING		2	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO			JAN 15 1953	JAN 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		1-23-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HAYES & PAPADI, SHARON SPRINGS, N.Y.  
DEPT. STORE

NO. 20550

ORDER No.

DATE 12-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL SCHOOL,  
SHARON SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND.

YELLOW BRICK BUILDING, SANDSTONE TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	JAN 14 1953
SKETCH				
RETOUCHING		2	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO			JAN 15 1953	JAN 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		1-26-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Ret photo to office*



NO. 20551

HAYES & PAPADI DEPT. STORE, SHARON SPRINGS, N.Y. ORDER NO.

DATE 12-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IMPERIAL BATHS,  
SHARON SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT ~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE STUCCO BUILDING, GREEN TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

9 Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING	5	2 1/2	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	JAN 15 1953	JAN 22 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*No Type*  
*Rest of photo to*  
*officer*



NO. 20552

HAYES & PAPADI DEPT. STORE, SHARON SPRINGS,  
N.Y.

ORDER No.

DATE 12-18-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPRINGS,  
SHARON SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT ~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF C.T.

## RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, GREEN ROOF. SIDE BUILDING TO LEFT - RED BRICK  
WITH GREEN SHINGLE ROOF. FLOWERS ARE MULTI-COLORED TULIPS.

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

9 Subjects or  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952 JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING	11	2½	DEC 18 1952	DEC 22 1952
REPHOTO				JAN 22 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½	JAN 15 1953	
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Res photo  
to office*



HAYES & PAPADI DEPT. STORE, SHARON SPRINGS,  
N.Y.

NO. 20-553

ORDER NO.

DATE 12-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INHALATION BUILDING,  
SHARON SPRINGS, N.Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO 1

IMPRINT ~~RECEIVED~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, MEN, AND GARBAGE CANS.

BUILDING - WHITE, GREEN TRIM. GREEN HEDGES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 14 1953
SKETCH	5	30	DEC 18 1952	DEC 23 1952
RETOUCHING				
REPHOTO				JAN 22 1953
PHOTO-LITHO			JAN 15 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		1-28-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Ret photo  
to office*



NO. 20554

HAYES & PAPADI DEPT. STORE, SHARON SPRINGS,  
N.Y.

ORDER NO.

DATE 12-18-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLUMBIA HOTEL,  
SHARON SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT ~~NOTE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PASTEL LIGHT GREEN ASBESTOS SHINGLES WITH MULTI-COLOR  
PERMASTONE UP TO PORCH.  
GREEN HEDGES. MULTI-COLORED FLOWERS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	JAN 14 1953
SKETCH			JAN 14 1953	
RETOUCHING	5	2	DEC 18 1952	DEC 22 1952
REPHOTO				JAN 22 1953
PHOTO-LITHO			JAN 15 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		1-25-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Ret photo  
to office*



NO. 20555

HAYES &amp; PAPADI DEPT. STORE, SHARON SPRINGS, N.Y.

ORDER No.

DATE 12-18-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ADLER HOTEL,  
SHARON SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT ~~NONE~~ DISTRIBUTED BY HAYES  
AND PAPADI, SHARON SPRINGS, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE TREE OR PART OF TREE TO SHOW THE  
BUILDING MORE CLEARLY. BUFF COLORED STUCCO BUILDING. AWNINGS ARE MULTI-COLORED.  
PORCH RAILINGS ARE WHITE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

9 Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1952 JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING		3½	DEC 18 1952	DEC 20 1952
REPHOTO				
PHOTO-LITHO			JAN 15 1953	JAN 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Ret photo  
to office*



F. W. WOOLWORTH CO. #511  
SHELBYVILLE, IND.

NO. 2C-556 ✓

ORDER No. 77340

DATE 12-26-52

1 M POST CARDS PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILLIAM & FRANCIS CORY MAJOR  
HOSPITAL, SHELBYVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2	DEC 29 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F.W.WOOLWORTH CO. #511  
SHELBYVILLE, IND.

NO. 20-557

ORDER NO. 77340

DATE 12-26-52

1 M POST CARDS, C.T.PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHELBY COUNTY COURT HOUSE,  
SHELBYVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all  
dies are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	DEC 29 1952	JAN 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CASCADE CAVES CO., GRAYSON, KY.

NO. 2C-558

ORDER No. 77262

DATE 12-26-52

3 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL CASCADE CAVE HOTEL AND  
RESTAURANT, CARTER COUNTY, KENTUCKY  
Bot: JUST OFF U.S. 60 IN SCENIC  
EASTERN KENTUCKY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO AND ENLARGE.

REMOVE AUTOS AND PEOPLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1952	JAN 2 - 1953
SKETCH				
RETOUCHING		3	DEC 30 1952	DEC 31 1952
REPHOTO			DEC 29 1952	DEC 30 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 6 1953	JAN 13 1953
HAND COLOR PROOF	156	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CLEARWATER & MC CARTY, ROCKVILLE, IND.

NO. 20559-2

ORDER No. 78661

DATE 3-24-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. MO

TITLE IN FULL

IMPRINT  
NONE

PARKE COUNTY COURTHOUSE,  
ROCKVILLE, INDIANA

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20559

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING			MAR 27 1953	MAR 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAR 31 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



G. C. MURPHY CO., ROCKVILLE, IND.

NO. 20559

ORDER No. 77265

DATE 12-26-52

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARKE COUNTY COURT HOUSE,  
ROCKVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS.

SILVER TOWER. GOLD CLOCK DIAL. LIGHT GREY STONE  
BUILDING. DARK GREY FOUNDATION.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other.  
Make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	5	2		
RETOUCHING				JAN 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CLEARWATER & MC CARTY, ROCKVILLE, IND.

NO. 20560

ORDER No. 78661

DATE 3-24-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA STATE SANATORIUM,  
ROCKVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20560

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING		0	MAR 27 1953	MAR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 31 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D By

DATE Photo Returned to Customer



G. C. MURPHY CO., ROCKVILLE, IND. /

NO. 20560 /

ORDER No. 77265 /

DATE 12-26-52

2 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA STATE SANATORIUM,  
ROCKVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUFF TAN BRICK BUILDING. SILVER ENTRANCE. SHOW FLAG.  
ON LEFT- RED FLOWER DESIGN "TB"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1953	
SKETCH				
RETOUCHING	4	2		JAN 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



CLEARWATER & MC CARTY, ROCKVILLE, IND.

NO. 20561 Z

ORDER No. 78661

DATE 3-24-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKVILLE HIGH SCHOOL,  
ROCKVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20561

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 24 1953
SKETCH				
RETOUCHING		0	MAR 27 1953	MAR 27 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



G. C. MURPHY CO., ROCKVILLE, IND. /

NO. 20561

ORDER No. 77265

DATE 12-26-52

2 M POST CARDS, C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKVILLE HIGH SCHOOL,  
ROCKVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO AND WIRES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1953	
SKETCH				
RETOUCHING	4	2		JAN 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-562 ORDER NO. 77293 DATE 12-30-52

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
DR. HUGH A. KUHN  
HAMMOND, INDIANA

Photos for  
this Customer

1 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE PHOTO\*FINISH-FULL FACE

(All of this — address side)

3 sides

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NEW STAG HOUSE OVERLOOKING THE  
CAMPUS AND ATHLETIC FIELD MUSKINGUM  
COLLEGE, NEW CONCORD, OHIO

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type — sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN  $1\frac{1}{2}$ " PANEL AT BOTTOM

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO FOR

Enlarge as marked 5x7 Print  
Ret. 2 1/4

as quoted  
CR



MELVIN A. McFEE, OSWEGO, N.Y.

NO. 20563

ORDER No. 77390

DATE 12-30-52

3½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FORT ONTARIO,  
OSWEGO, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FORT IS GREY STONE. WHITE BENCHES. BLACK DRIVE.  
WATER IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 - 1953	JAN 7 - 1953
SKETCH				
RETOUCHING	1	2	DEC 31 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	JAN 13 1953	1-21-53 JAN 20 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



MELVIN A. McFEE, OSWEGO, N.Y.

NO. 20564

ORDER No. 77390

DATE 12-30-52'

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FORT ONTARIO,  
OSWEGO, NEW YORK /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FORT - GREY STONE. ROOF TOPS & CHIMNEYS - RED. BLACK DRIVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1953	JAN 7 - 1953
SKETCH				
RETOUCHING		2	DEC 31 1952	JAN 3 1953
REPHOTO				JAN 20 1953
PHOTO-LITHO			JAN 13 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		1 21 53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



J. J. NEWBERRY CO., HACKETTSTOWN, N.J.

NO. # 3C-1

ORDER NO. 77419

DATE 1-5-53

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET,  
HACKETTSTOWN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT THE "NEWBERRY" SIGN. ELIMINATE WIRES, POLES, ETC.  
CARS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-2 ORDER NO. 77442 DATE 1-8-53

CUSTOMER WOODWARD MEMORIAL HOSPITAL  
WOODWARD, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type = sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE - UTILITY POLES, AUTOS, AND BUILDINGS SHOWING AT  
EITHER END OF HOSPITAL. CLOUDS IN SKY.  
ENLARGE A BIT ON THE SHRUBS. ALSO ADD FOLIAGE TO SMALL  
TREES IN THE FOREGROUND.

COLOR DESCRIPTION

BUILDING IS WHITE. STEEL GRAY WINDOWS. U.S. FLAG.  
GREEN GRASS AND SHRUBS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

3

PHOTO USED FOR

Ret  
Photo HC 142  
La 6

Add'l artwork  
2.50 incl. 20%  
Comm.

H



DISTRIBUTED BY  
TWIN CITY NEWS AGENCY, LAFAYETTE, IND.

NO. 303

ORDER No. 77452

DATE 1-8-53

25 M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM  
PURDUE UNIVERSITY, LAFAYETTE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED AND ARRANGE TO BEST ADVANTAGE, WITH A RED  
BACKGROUND. ON CARDS OB881-N and OB879-N USE EACH BUILDING AS  
A SEPARATE VIEW. SEE ROUGH PENCIL LAYOUT. REDUCTION OF OB880-N  
IN LOWER LEFT CORNER. SUBMIT SKETCH

RETURN PHOTO OF CARY HALL TO O.F. BROCKMEYER) YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1953	JAN 24 1953
SKETCH	20	10 7	1-27-53	
RETOUCHING		8		
REPHOTO				
PHOTO-LITHO			JAN 29 1953	FEB 6 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	12		2-9-53

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

P = 7A-2154  
7-1-53

U = 6-1-53  
0-1-53

R = 0-1-53  
0-1-53

U = 3-20-53  
0-1-53

U = 0-1-53  
0-1-53

U = 0-1-53  
0-1-53

U = 0-1-53  
0-1-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 304

ORDER NO. 77475 DATE 1-9-53

DEPT.

DATE COMPLETED

CUSTOMER

REV. JOHN EARL WATLEY  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
the Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JERUSALEM TEMPLE — CHURCH OF  
GOD IN CHRIST

DR. J.E. WATLEY (Under insert)

(All of this on address side)

BORDER

FRONT NO. 5

R. M.

Yes

MSX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH — FOLLOW ART WORK FOR COLORS

By Goulet

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 365

ORDER NO. 77487 DATE 1-12-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
CLEARVIEW MOTEL  
WHEELING, ILLINOIS

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

CLEARVIEW MOTEL  
WHEELING, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE SMALL HOUSE OUT OF PICTURE.  
SIGN TO SHOW CLEARLY.  
LEAVES ON TREES /

*farther instructions enclosed*

COLOR DESCRIPTION

BUILDING IS WHITE. GREEN ROOF. GREEN GRASS IN FRONT  
OF MOTEL.. RED FLOWERS. GREEN LEAVES ON TREES.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

38-4-15-52

PHOTO RETURNED

PHOTO USED FOR

*Adol't. O'Brien*  
*4. - incl. 2070*  
*CR*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 306

ORDER NO. 77488 DATE 1-12-53

CUSTOMER  
CLEARVIEW MOTEL  
WHEELING, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MBUS. CARDS SIZE 3 1/2 x 2-5/16"

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CLEARVIEW MOTEL  
WHEELING, ILLINOIS

FRONT NO. NO (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 305. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 305. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



5X7

NO. 30-7

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER No. 77492

DATE 1-13-53

PHOTO BY FLOYD WALTERS

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PANCORAMA OF BOULDER AND SNOW CAPPED PEAKS FROM THE BOULDER TURNPIKE

Private # before title: #701

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 125

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED. ROAD IS GRAVEL COLOR FOR CENTER STRIP AND BANKS. MAIN ROAD IS CEMENT. MEADOWS ARE DARK AND LIGHT GREEN TO TAN. FOOT HILLS ARE AN OVERALL TAN COLOR, AND BLUISH GREEN TREES. FLATIRON ROCKS IN UPPER LEFT CORNER ARE DARK RED GRANITE COLOR(SIMILAR TO ROCKS IN FOREGROUND ON SUBJECT 1B807-N). COLOR OF PEAKS - WHITE AND BLUISH WHITE FOR TOPS. BLUE SKIES, ADD A FEW WHITE CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING		2	JAN 13 1953	JAN 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		1-27-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

DISTRIBUTED BY V.J. HELLEBUYCK

NO. 308

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER BORDER  
TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.,  
Lower center: PARQUE VENUSTIANO  
CARRANZA, SAN SALVADOR,  
SMALL TYPE LEFT MARGIN: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC. R. M. NO  
IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE: MADE IN U.S.A.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A PARK WITH POOL. THE BACKGROUND RUBBLE WORK IS AN ARCH  
BRIDGE-THE ARCH WAY IS BEHIND THE PALMS IN FRONT OF BRIDGE.  
CUT AWAY SOME OF THE PLANTS TO MAKE THE ARCHWAY MORE VISIBLE.  
THERE ARE SOME FLOWERS ON THE EDGE OF POOL. BEST COLORING.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

15 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING	9	24	JAN 15 1953	JAN 19 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	JAN 20 1953	JAN 22 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY V.J. HELLEBUYCK

NO. 309

ORDER NO. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL Upper center: REPUBLICA

DE EL SALVADOR, C.A.

Lower center: ESTERO DE

JALTEPEQUE, LA HERRADURA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: MADE IN U.S.A.

SMALL TYPE LEFT MARGIN: FOTO  
SALAZAR

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEBRIS IN FRONT OF DUGOUTS.

ATTRACTIVE COLORS FOR SKY AND WATER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1953	JAN 13 1953
SKETCH				
RETOUCHING	2	2	JAN 15 1953	JAN 19 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 20 1953	JAN 22 1953
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY V.J. HELLEBUYCK

NO. 3C10

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A. /  
Lower center: ENTRADA AL PARQUE  
BALBOA, SAN SALVADOR,

SMALL TYPE LEFT MARGIN: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS PARK ENTRANCE. REMOVE POLES AND WIRES. ROAD IS ASPHALT  
PAVED. PUT SOME CLOUDS IN SKY. GOOD COLORING.  
BASE OF THE OBELISK IS DRESSED STONEWORK. COATS OF ARMS ARE BRONZE  
PLAQUES. ROOF OF BUILDING IS BRICK RED TILES, WALLS ARE WHITE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING	2	1 1/2	JAN 15 1953	JAN 19 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 20 1953	JAN 22 1953
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3011

ORDER No. 77495

DATE 1-13-53

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

Lower center: RÍO GOASCORÁN,  
LA UNIÓN.

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SMALL HUT IN FOREGROUND AT EDGE OF RIVER.

USE YOUR VERY BEST IDEAS FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK ☒ Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	
SKETCH				
RETOUCHING	9	1 1/2	JAN 15 1953	JAN 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		1-25-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3612

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

Lower center: PISCINA DE  
ICHANMICHEN, ZACATECOLUCA.

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE & DOGS. LEAVE LONG CONCRETE BENCH CLEAR OF  
EVERYTHING. ROOF IS BRICK-RED TILES.

ATTRACTIVE COLORS ON WATER AND SKY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1953	JAN 15 1953
SKETCH				
RETOUCHING	9	2 1/2	JAN 15 1953	JAN 19 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		JAN 23 1953
ARTIST DEPT.		1 1/2		1-27-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3013

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

Lower center: RIO SUCIO, EN  
SITIO DEL NIÑO.

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A RIVER. COLORS - YOUR BEST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform. All colors are  
in harmony. All cuts are  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING	9	2	JAN 15 1953	JAN 20 1953
REPHOTO				
PHOTO-LITHO			JAN 21 1953	JAN 26 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3014

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.  
Lower center: VOLCAN DE SAN  
VICENTE, SAN VICENTE.

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A VOLCANO. DO YOUR BEST COLORING ON THIS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and that the  
in balance of the work is  
to be made in the same

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING		1 1/2	JAN 15 1953	1-20-53 ✓
REPHOTO				
PHOTO-LITHO			JAN 21 1953	JAN 26 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		1-28-53 ✓
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3015

ORDER NO. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

Upper center:  
TITLE IN FULL REPUBLICA DE EL

SALVADOR, C.A.

Lower center: VOLCAN DE SAN  
SALVADOR, SAN SALVADOR

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A VOLCANO.

DO YOUR BEST COLORING ON THIS

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each  
to make an attractive

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 14 1953
SKETCH				
RETOUCHING	10	1 1/2	JAN 15 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	JAN 21 1953	JAN 26 1953
ARTIST DEPT.		7		1-28-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3016

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. YES

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

IMPRINT SAME AS ABOVE

Lower center: GRAN MIRADOR EN  
PLANES DE RENDEROS, SAN  
SALVADOR

Put in stamp space: MADE IN U.S.A.

Small type left margin: FOTO  
SALAZAR

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an accurate reproduction.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type ■ Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING	7	3 1/2	JAN 15 1953	JAN 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 15 1953	JAN 26 1953
HAND COLOR PROOF	21	1 1/2		1-28-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3617

ORDER NO. 77495

DATE 1-13-53

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

Lower center: BANCO SALVADOREÑO,  
SAN SALVADOR

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Put in stamp space:  
MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE NUNS CROSSING STREET, LOW BUILDINGS ON EITHER SIDE OF BANK,  
AND WIRES AND POLES. LEAVE IN LIGHT POLE NEAR TREE ON LEFT.

BANK BUILDING HAS WHITE CEMENT WALLS. CENTER OR MAIN DOOR, THE  
LEFT DOOR AND LOWEST PART OF WALLS ARE LINED WITH DARK MARBLE.  
LETTERS ARE GOLD, ALSO POINTS ON LATTICE WORK ON DOORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with  
to make an

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH			JAN 15 1953	
RETOUCHING	5	4 1/2		JAN 20 1953
REPHOTO				
PHOTO-LITHO			JAN 21 1953	JAN 26 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		1-28-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5x7

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3018

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper center: REPUBLICA DE EL SALVADOR, C.A. /

Lower center: ESTATUA DEL GENERAL FRANCISCO MORAZAN, SAN SALVADOR.

Small type left margin: FOTO SALAZAR /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BILL BOARD AND ALL BUILDINGS. SOME CLOUDS IN SKY. ALL WHITE MARBLE WITH BRONZE PLAQUES AND STATUE. THE HEART SHAPED FIGURES IN FOREGROUND ARE OF LIGHT GREEN ORNAMENTAL PLANTS ON A GRASS BACKGROUND. OVER AND AROUND THE BASE OF STATUE THERE ARE FLOWERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and in harmony to make any

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1953	
SKETCH				
RETOUCHING	2	3	JAN 15 1953	JAN 16 1953
REPHOTO			JAN 15 1953	JAN 15 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 22 1953	JAN 21 1953
HAND COLOR PROOF	102	1 1/2	1/2 + 1	1/2 + 1
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



Copy 217

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3019

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A.

Lower center: ESTATUA DEL  
GENERAL GERARDO BARRIOS,  
SAN SALVADOR

Small type left margin: FOTO  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space:  
MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLAQUE, LETTERS AND STATUE ARE BRONZE, AND THE REST IS IMITATION  
STONE OF A LIGHT TAN COLOR. BUILDINGS ARE ALL CONCRETE AND THE  
SAME COLOR AS ON ENCLOSED CARDS(9B427N & 9B430N). TILE ROOFS ARE  
BRICK RED. LAMP POLES ARE CONCRETE WITH SILVER AND FROSTED GLASS  
SHADES. PAVEMENT IS CONCRETE.  
REMOVE OTHER WIRES AND POLES.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1953	JAN 22 1953
SKETCH				
RETOUCHING	6	4	JAN 15 1953	JAN 15 1953
REPHOTO			JAN 13 1953	JAN 15 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			JAN 22 1953	FEB 2 1953
HAND COLOR PROOF	165	1 1/2		2-6-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3020

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A. /

Lower center: PLAZA GERARDO  
BARRIOS, SAN SALVADOR!

Small type left margin: FOTO,  
SALAZAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE,

Put in stamp space:  
MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SAME PLACE & STATUE AS SUBJECT 3019, ALSO SAME COLORS. HIGH TREE  
ON RIGHT IN FULL BLOOM COVERED WITH RED FLOWERS. BRICK RED TILE  
ROOFS. TAKE OUT SHADOW THAT EXTENDS OVER CENTER BUILDING INTO  
HILLS.

HILLS GREEN. CLOUDS IN SKY. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICK

ATTENTION

15 Subjects a  
order for this customer. Please  
see to it that all negatives  
tives are not used. They are  
in hand. They are not other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING			JAN 15 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 21 1953	JAN 26 1953
HAND COLOR PROOF	106	136		2-6-53
ARTIST DEPT.	103	702		3-2-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 24 1953



DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3021

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL Upper center: REPUBLICA  
DE EL SALVADOR, C.A. /

Lower Center: PARQUE BALBOA,  
SAN SALVADOR /

Small type left margin: FOTO  
SALAZAR /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space:  
MADE IN U.S.A. /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND POLES. BUILDINGS IN THE PARK ARE WHITE. BASE  
IS SLATE WORK, FLOOR IS ALSO SLATE-GRASS GROWING THRU. ROOFS  
OF BUILDINGS ARE BRICK RED TILE. ROAD IS ASPHALT PAVED.  
SLOPES ARE GRASS AND FOREGROUND BUSHES ARE FLOWERS. /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15  
Subjects o.  
order for this customer. Please  
see to it that all customer  
tives are uniform  
in hand  
to

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	
SKETCH				
RETOUCHING	9	2 1/2	JAN 15 1953	1-16-53
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		1-23-53
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

light 5X7

DISTRIBUTED BY V. J. HELLEBUYCK

NO. 3022

ORDER No. 77495

DATE 1-13-53

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. SPEC. R. M. NO.
TITLE IN FULL Upper center: REPUBLICA DE EL SALVADOR, C.A.	IMPRINT SAME AS ABOVE
Lower center: EDIFICIO COMPAÑIA SALVADOREÑA DE CAFE, S.A., SAN SALVADOR.	Put in stamp space: MADE IN U.S.A.
Small type left margin: FOTO SALAZAR	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
REMOVE WIRES AND POLES AND ALL LOW BUILDINGS, ALSO SIGN ON LEFT.  
MEND SIDEWALK IN FOREGROUND.  
LIGHT TAN WALLS, ALUMINUM FRAME WINDOWS. BROWN MARBLE ENTRANCE.  
GOLD LETTERS. SEE SKETCH & OTHER PHOTO WITH 3016.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform in harmony to make

Executive OK of Estimate  
By  
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 20 1953	JAN 21 1953
SKETCH			JAN 15 1953	
RETOUCHING	1	5	JAN 15 1953	JAN 20 1953
REPHOTO			JAN 15 1953	JAN 15 1953
PHOTO-LITHO			JAN 22 1953	JAN 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 5/8	1/23/53	5/6/53
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D By  
DATE HAND COLOR PROOF OK'D  
DATE Filed By  
DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3023

ORDER NO. 77652 DATE 1-14-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

SHORELINE VIEW MOTEL  
CLEARWATER, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
SHORELINE VIEW MOTEL  
1941 EDGEWATER DRIVE  
CLEARWATER, FLA.

FRONT NO. 5  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black ■ White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY  
ALSO KODACHROME TRANSPARENCY SLIDE FOR COLORS

RETURN KODACHROME SLIDE TO H. W. COTTON

3M-4-15-52

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

PHOTO USED FOR

147  
105 4c 2  
207

Add'l. Information  
7.50 incl. 207  
Cotton

Red Impression

RETND. 14/17/53  
AL

(F)

DISTRIBUTED BY BLUE GRASS NEWS CO.,  
DANVILLE, KY.

NO. 30424-N

ORDER No. 77557

DATE 1-16-53

12 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

PICTURESQUE VIEW, LAKE CUMBERLAND,  
KENTUCKY



PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

RETAIN THE NICE CLOUD FORMATION. ■■■■■■

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1953	JAN 21 1953
SKETCH				
RETOUCHING		1/2	JAN 21 1953	JAN 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 23 1953	FEB 2 1953
HAND COLOR PROOF	105	1/2		2-3-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BLUE GRASS NEWS CO.,  
DANVILLE, KY

NO. 30425-N

ORDER NO. 77557

DATE 1-16-53

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHIP ISLAND, LAKE CUMBERLAND,  
SOUTHEASTERN KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE ENOUGH FOLIAGE NEAR LOWER TIP OF ISLAND SO  
WATER IS SHOWN CLEARLY ALL AROUND.

VARIOUS GREENS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this set. Please  
see to it that all  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1953	JAN 21 1953
SKETCH				
RETOUCHING	10	2	JAN 19 1953	JAN 21 1953
REPHOTO				FEB 2 1953
PHOTO-LITHO				
BLEUPRINT			JAN 23 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1"2		3-3-52
ARTIST DEPT.		6"4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,  
DANVILLE, KY.

NO. 30426-N

ORDER No. 77557

DATE 1-16-53

12½M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

LAKE CUMBERLAND / SOUTHEASTERN  
KENTUCKY /

1255 MILES OF SCENIC SHORELINE /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE FOLIAGE-TREE & ROCK LOWER PART OF PHOTO ONLY.  
LEAVE UPPER PART OVERHANG.  
EARLY FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1953	JAN 21 1953
SKETCH				
RETOUCHING	1	5	JAN 19 1953	JAN 21 1953
REPHOTO				FEB 2 1953
PHOTO-LITHO				
BLEUPRINT			JAN 23 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-27 ORDER NO. 77581 DATE 1-19-53

CUSTOMER RAINBOW COURT  
LARGO, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLEARWATER - U.S. ALT. 19 / RAINBOW COURT  
COTTAGES AND TRAILER PARK /  
LARGO, FLORIDA /

FRONT NO.

(All of this on address side)

R. M.

Yes

XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 31  
3C 1/2 104  
5a 7  
CH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-28 ORDER NO. 77589 DATE 1-20-53

CUSTOMER MILLER SHOE CO.,  
CINCINNATI 2, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPRING IS HERE --- TIME FOR A CHANGE...

FRONT NO. 5

(All of this on ~~the~~ side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type ~~sample~~

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

Make up front

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

3M-4-15-52

5x7  
Ls 1  
Rt 3 1/2  
Made 1 1/2 106  
La. 7 3/4  
15-5-53

Original sketch.  
Rephoto and  
add it artwork 32.-  
(incl. 20%)

VERY RUSH

MUST HAVE PROOF

2/4/53  
1/30/53



JOHNNY'S CAFE DAIRY BAR,  
JENKINS, KENTUCKY

NO. 3C-29

ORDER No. ~~1-21-53~~ 77601

DATE 1-21-53'

1M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: UNITED STATES POST OFFICE,  
JENKINS, KENTUCKY  
BOTTOM: IN THE CUMBERLAND MOUNTAINS  
OF SCENIC SOUTHEASTERN KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO'

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES - SHOW CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	✓	JAN 22 1953	JAN 22 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

THE ENTERPRISE COOPERATIVE CO.,  
NEW CONCORD, OHIO

NO. 30-31 *Setup*

ORDER No. 77613

DATE 1-22-53

6 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MUSKINGUM *Just*  
NEW CONCORD, OHIO *Setup*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE:(c)CURT TEICH & CO.,INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE THE FOLLOWING ENCLOSED VIEWS:

M - 5A336-N

G - 103862-N

U - 1C30-N

U - 5A334-N

S - 2B178-N

M - 1C-30-N (SHOW DORMITORY ONLY)

K- 5A335-N (USE LEFT BUILDING)

I - 3C-30 (NEW VIEW OF 102448)

BACKGROUND AS 1CH67(ENCLOSED)

N - 103864-N- *Montgomery Hall*

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked *4*

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 13 1953
SKETCH	3	7		FEB 19 1953
RETOUCHING	7	5		
REPHOTO			FEB 13 1953	
PHOTO-LITHO			FEB 20 1953	MAR 5 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105 104	12		3-5-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



THE WOMANS CIVIC CLUB,  
MARION, ALABAMA

NO. 3C-32

ORDER No. 77614

DATE 1-22-53

2 M POST CARDS

C.T.BLUE-SKY

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERRY COUNTY HOSPITAL,  
MARION, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	1 1/2	JAN 23 1953	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

THE WOMANS CIVIC CLUB,  
MARION, ALABAMA

NO. 30-33

ORDER No. 77614

DATE 1-22-53

2 M POST CARDS

C.T.BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERRY COUNTY COURT HOUSE,  
MARION, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2	JAN 23 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-34 ORDER NO. 77633 DATE 1-27-53

CUSTOMER HOTEL CURTISDALE  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

211 FIFTH AVE., NORTH -  
ST. PETERSBURG, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE. WHITE

FRONT NO. 5 R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

same type as 20341

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

**PHOTO PROPERTY OF C. T. & CO. — CUSTOMER**

	RETURN PHOTO	YES	NO
1. How many times have you been arrested?			
2. Have you ever been convicted of a crime?			
3. Have you ever been in prison or jail?			
4. Have you ever been on probation or parole?			
5. Have you ever been in the military?			
6. Have you ever been married?			
7. Have you ever had children?			
8. Have you ever been employed by the government?			
9. Have you ever been employed by a private company?			
10. Have you ever been employed by a non-profit organization?			
11. Have you ever been employed by a religious organization?			
12. Have you ever been employed by a labor union?			
13. Have you ever been employed by a business?			
14. Have you ever been employed by a contractor?			
15. Have you ever been employed by a service provider?			
16. Have you ever been employed by a manufacturer?			
17. Have you ever been employed by a retailer?			
18. Have you ever been employed by a wholesaler?			
19. Have you ever been employed by a distributor?			
20. Have you ever been employed by a supplier?			
21. Have you ever been employed by a customer?			
22. Have you ever been employed by a partner?			
23. Have you ever been employed by a competitor?			
24. Have you ever been employed by a vendor?			
25. Have you ever been employed by a subcontractor?			
26. Have you ever been employed by a consultant?			
27. Have you ever been employed by a freelancer?			
28. Have you ever been employed by a gig worker?			
29. Have you ever been employed by a contract worker?			
30. Have you ever been employed by a temporary worker?			
31. Have you ever been employed by a seasonal worker?			
32. Have you ever been employed by a part-time worker?			
33. Have you ever been employed by a full-time worker?			
34. Have you ever been employed by a self-employed worker?			
35. Have you ever been employed by a sole proprietor?			
36. Have you ever been employed by a partnership?			
37. Have you ever been employed by a corporation?			
38. Have you ever been employed by a limited liability company?			
39. Have you ever been employed by a trust?			
40. Have you ever been employed by an estate?			
41. Have you ever been employed by a partnership?			
42. Have you ever been employed by a corporation?			
43. Have you ever been employed by a limited liability company?			
44. Have you ever been employed by a trust?			
45. Have you ever been employed by an estate?			
46. Have you ever been employed by a partnership?			
47. Have you ever been employed by a corporation?			
48. Have you ever been employed by a limited liability company?			
49. Have you ever been employed by a trust?			
50. Have you ever been employed by an estate?			

3M-4.15.52

PHOTO RETURNED

To

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 3C-36

ORDER NO. 77833 DATE 1-30-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE ROSEMOND  
ST. PETERSBURG, FLORIDA

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE ROSEMOND - 335 FIFTH AVE. NO. /  
ST. PETERSBURG, FLA. /

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY. /

## COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 23  
Gum 100 Hc 1 1/2  
La 2 1/2  
46

Add'l. Order  
2.75 in. 100%

ARTHUR H. RICHARDS,  
WATKINS GLEN, N.Y.

NO 337-N

ORDER No. 77901

DATE 2-2-53

12½M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE,  
SAMPSON, N.Y. / IN THE FINGER  
LAKES /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN BARRACK BUILDING  
TAKE OUT WIRES AND POLE  
GRASS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

13 Subjects of  
this order are  
in black and white or nega-  
tive. All subjects and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 11 1953
SKETCH				
RETOUCHING	10	2	FEB 4 1953	FEB 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 12 1953	FEB 17 1953
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. #80-38

ORDER No. 77901

DATE 2-2-53

12 1/2 M POST CARDS \* AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE, SAMPSON,  
N.Y. IN THE FINGER LAKES,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE HOLES AND WIRES  
BROWN BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION:

13 Subjects on  
order for this order. Please  
note to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1953	FEB 9- 1953
SKETCH				
RETOUCHING	10	2 1/2	FEB 4 1953	FEB 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 10 1953	FEB 16 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. BC39

ORDER No. 77901

DATE 2-2-53

12½M POST CARDS \* AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE,  
SAMPSON, N.Y. IN THE FINGER  
LAKES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE AIRMEN FROM PHOTO #4A and place them in PHOTO #4.  
SHOW MEN AS LARGE AS POSSIBLE.

SHOW LAKE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
note that all sets or nega-  
tives are marked and colors are  
in the copy with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1953	FEB 9-1953
SKETCH				
RETOUCHING	10	2 1/2	FEB 4 1953	FEB 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1		2-17-53
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 40-N

ORDER No. 77901

DATE 2-2-53

12½ M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SAMPSON AIR FORCE BASE,  
SAMPSON N.Y. / IN THE FINGER LAKES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
cards must be similar. Please  
send in original photos or nega-  
tives. All subjects and colors are  
in harmony with each other  
to make an attractive set.

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	7	3	FEB 4 1953	9-10-53
REPHOTO				FEB 24 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO3041

ORDER No. 77901

DATE 2-2-53

12<sup>1</sup>/<sub>2</sub>M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

SAMPSON AIR FORCE BASE,  
SAMPSON N.Y. / IN THE FINGER LAKES /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR

GROUP 2 VIEWS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or  
only for the customer. Please  
see to it that all subjects or nega-  
tives are subject and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH L.O.	10	1	FEB 4 1953	FEB 6 1953
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 11 1953	FEB 16 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		2-15-53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO 3042

ORDER No. 77901

DATE 2-2-53

12½ M POST CARDS - AMERICAN ART.

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE, SAMPSON  
N.Y. IN THE FINGER LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE AND PUT IN FLAG SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
negative. Please  
negative or nega-  
negative colors are  
negative each other  
to make an attractive set.

30255

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1953	FEB 10 1953
SKETCH				
RETOUCHING		2	FEB 4 1953	FEB 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 12 1953	FEB 16 1953
HAND COLOR PROOF	106	1 1/2		2-18-53
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Very Rush

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER No. 77901

DATE 2-2-53

12½ M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAMPSON AIR FORCE BASE,  
SAMPSON, N.Y. IN THE FINGER LAKES



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF E.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT MARKINGS ON WINDOWS IN COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13

Subjects of  
order must be clear. Please  
send in original photo or nega-  
tives. Colors and colors are  
in harmony with each other.  
to make an attractive set.

30 255

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH				
RETOUCHING	9	2 1/2	FEB 4 1953	FEB 10 1953
REPHOTO				
PHOTO-LITHO			FEB 11 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2-17-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Very Rush



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO3044

ORDER No. 77901

DATE 2-2-53

12½ M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

SAMPSON AIR FORCE BASE,  
SAMPSON, N.Y. / IN THE FINGER  
LAKES



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE 3RD MAN, ALL WIRES & POLES  
WHITE \* GREEN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

13 Subjects of  
order for color photo. Please  
be sure to use color or nega-  
tive color photo. Colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH				
RETOUCHING	10	1½	FEB 4 1953	FEB 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1¼	FEB 11 1953	FEB 16 1953
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

DISTRIBUTED BY GRAMATAN ART CO  
ME. VERNON, N.Y.

NO. 3045

ORDER No. ~~77777~~ 77898

DATE 2-2-53

3 $\frac{1}{2}$ M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

MEMORIAL MUSEUM-JEAN HASBROUCK  
HOUSE - 1712, NEW PALTZ, NEW YORK



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME AS KODACHROME CARD ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1953	FEB 17 1953
SKETCH				
RETOUCHING	5	2 1/2	FEB 3 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO			FEB 20 1953	MAR 5 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		3-6-53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 3046

ORDER No. 77898

DATE 2-2-53

3½M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE REFORMED DUTCH CHURCH,  
NEW PALTZ, NEW YORK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME AS KODACHROME CARD ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7  
The subject of  
this card is placed  
in the center of the  
card and is not  
in the border. It is  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1953	FEB 24 1953
SKETCH				
RETOUCHING		4	FEB 3 1953	FEB 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		3-13-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 3047

ORDER No. 77898

DATE 2-2-53

3 1/2 M POST CARDS - AMERICAN ART.

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUILDING IN FOREGROUND IS  
HASBROUCK HOUSE AND BUILDING  
IN BACK FREER HOUSE,  
NEW PALTZ, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES. See 3045 for colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	FEB 16 1953
SKETCH	6	2 1/2	FEB 3 1953	FEB 11 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 17 1953	3-2-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

7  
SUBJECTS OF  
INTEREST  
TO THE  
FEDERAL BUREAU OF  
INVESTIGATION  
IN THE  
CITY OF NEW YORK  
AND  
THE STATE OF NEW YORK



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.  
PHOTO BY A.K. SMILEY

NO. 3C-48

ORDER No. 77898

DATE 2-2-53

3 1/2 M POST CARDS - AMERICAN ART.

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE MOHONK MOUNTAIN HOUSE,  
MOHONK LAKE, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. XXXX No.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR SAME AS CARD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 13 1953
SKETCH				
RETOUCHING		2 1/2	FEB 3 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO			FEB 17 1953	FEB 19 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2-21-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

7  
Please  
see  
in  
harmony  
to make an attractive set.

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO.3C-49

ORDER No. 77898

DATE 2-2-53'

3 1/2 M POST CARDS ~ AMERICAN ART.

FULL FACE'

(ALL OF THIS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLLEGE UNION AND RESIDENCE HALLS,  
STATE UNIVERSITY TEACHERS COLLEGE  
AT NEW PALTZ, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ~~THE~~ ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TRUCK  
GREY STONE FRONT - OTHERS RED BRICK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1953	FEB 5 - 1953
SKETCH				
RETOUCHING		3	FEB 3 1953	FEB 4 1953
REPHOTO				
PHOTO-LITHO			FEB 6 1953	FEB 17 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/4	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

7  
Subjects of  
this set are, Please  
note that the subjects are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 30-50

ORDER No. 77898

DATE 2-2-53

3 1/2 M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN BUILDING,  
STATE UNIVERSITY TEACHERS COLLEGE,  
AT NEW PALTZ, N.Y.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MODERNIZE OR REMOVE OLD CHEVY.  
RED BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7  
Subject of  
this photo is  
to be made  
in a way  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1953	FEB 17 1953
SKETCH				
RETOUCHING	18	2 1/2	FEB 3 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 20 1953	MAR 5 1953
HAND COLOR PROOF	112	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

718

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.  
PHOTO BY A. K. SMILEY

NO. 30-51

ORDER No. 77898

DATE 2-2-52

3 1/2 M POST CARDS - AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE MOHONK MOUNTAIN HOUSE,  
MOHONK LAKE, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR SAME AS CARD.

SUBMIT:

RET. PHOTO

REPHOTO

L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up			FEB 16 1953	FEB 17 1953
SKETCH				
RETOUCHING		3	FEB 3 1953	FEB 10 1953
REPHOTO				MAR 3 1953
PHOTO-LITHO			FEB 20 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 3052-N

ORDER No. 77906

DATE 2-3-53

12½ M POST CARD C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: BATHING BEACH AT CAYUGA  
LAKE STATE PARK, NEAR  
SENECA FALLS, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*FIX FLAG ON POLE*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

**YES**  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 9 1953	FEB 10 1953
SKETCH				
RETOUCHING	10	2 1/2	FEB 4 1953	FEB 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 11 1953	FEB 16 1953
HAND COLOR PROOF	105	1 1/2		2-15-53
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION:

*13* Subjects of  
order for this order. Please  
send all subjects on nega-  
tives and all colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 3053

ORDER No. 77906

DATE 2-3-53

12½ M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *end*

IMPRINT

SAME AS ABOVE.

TITLE: PICNIC AREA, CAYUGA LAKE  
STATE PARK, NEAR  
SENECA FALLS, N.Y.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT LAKE IN BACKGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of  
order for this customer. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1953	FEB 5 - 1953
SKETCH				FEB 5 1953
RETOUCHING	10	1½	FEB 4 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	FEB 6 1953	FEB 16 1953
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 8054

ORDER NO. 77906

DATE 2-3-53

12½ M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No.

IMPRINT SAME AS ABOVE.

TITLE: VIEW OF CAYUGA LAKE AND  
BATHING BEACH FROM PAVILION,  
CAYUGA LAKE STATE PARK IN THE FINGER LAKES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT SUNBATHERS AND BOATS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 - 1953	FEB 6 - 1953
SKETCH				
RETOUCHING	10	2½	FEB 4 1953	FEB 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 10 1953	FEB 17 1953
HAND COLOR PROOF	106	1½		2-19-53
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

13  
Subjects of  
Please  
or nega-  
are  
in harmony with each other  
to make an attractive set.

*Very Rush*

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO.3055

ORDER No. 77910

DATE 2-3-53

3 1/2 M

C.T. AMERICAN ART

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEDICAL AND SURGICAL BUILDING,  
CREEDMOOR STATE HOSPITAL,  
QUEENS VILLAGE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAR ROAD AND ELIMINATE SOME SKY  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 20 1953
SKETCH				
RETOUCHING	2	2	FEB 4 1953	FEB 19 1953
REPHOTO				MAR 5 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 23 1953	
HAND COLOR PROOF	20	1 1/2		3-6-53
ARTIST DEPT.		3 1/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N. Y.

NO. 3056

ORDER No. 77910

DATE 2-3-53

3 1/2 M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CREEDMOOR STATE HOSPITAL  
ADMINISTRATION BUILDING  
LOOKING FROM ASSEMBLY HALL,  
QUEENS VILLAGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

EITHER STRAIGHTEN FLOWERS OR MAKE AS A GREEN LAWN  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects or  
order for the customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 20 1953
SKETCH				
RETOUCHING	5	3 1/2	FEB 4 1953	
REPHOTO			FEB 10 1953	FEB 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 25 1953	MAR 5 1953
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 3057

ORDER No. 77910

DATE 2-3-53

3 1/2 M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CREEDMOOR STATE HOSPITAL  
SINGLE AND MARRIED EMPLOYEES  
HOMES,  
QUEENS VILLAGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS AND CUT TRACKS OUT  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this set. Please  
see that the subjects or nega-  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 17 1953
SKETCH				
RETOUCHING	3	2 1/2	FEB 4 1953	FEB 16 1953
REPHOTO				MAR 5 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO,  
MT. VERNON, N.Y.

NO. 3058

ORDER No. 77910

DATE 2-3-53

3 1/2 M POST CARD C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ASSEMBLY HALL AND FISH POOL,  
CREEDMOOR STATE HOSPITAL,  
QUEENS VILLAGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN FLOWERS  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

yes  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects of  
or... Please  
see to it that the or nega-  
tives... colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 9 1953	FEB 2 0 1953
SKETCH				
RETOUCHING	2	2 1/2	FEB 4 1953	FEB 1 9 1953
REPHOTO			FEB 1 0 1953	FEB 1 1 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 23 1953	MAR 1 0 1953
HAND COLOR PROOF	102	1 1/2	2.2.53	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 Lighter Print

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 3059

ORDER No. 77910

DATE 2-3-53

3 1/2 M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

ADMINISTRATION BUILDING FROM  
FRONT ENTRANCE,  
CREEDMOOR STATE HOSPITAL,  
QUEENS VILLAGE, N.Y.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE PAVEMENT ALL WHITE  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type ■ Up			FEB 1 1953	FEB 20 1953
SKETCH				
RETOUCHING		2 1/2	FEB 4 1953	FEB 19 1953
REPHOTO			FEB 10 1953	FEB 21 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	FEB 23 1953	MAR 12 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. #3060

ORDER NO. 77910

DATE 2-3-53

3 1/2 M

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EMPLOYEES QUARTERS,  
CREEDMOOR STATE HOSPITAL,  
QUEENS VILLAGE, N.Y.,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1953	FEB 19 1953
SKETCH	1			
RETOUCHING	3		FEB 4 1953 FEB 10 1953	FEB 18 1953 FEB 11 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 20 1953	MAR 5 1953
HAND COLOR PROOF	1 1/2			
ARTIST DEPT.	7			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N. Y.

NO. 3061

ORDER No. 77910

DATE 2-3-53

3 1/2 M ~~1 ST (40)~~ C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CREEDMOOR INSTITUTE FOR  
PSYCHOBIOLOGICAL STUDIES,  
CREEDMOOR STATE HOSPITAL,  
QUEENS VILLAGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PLEASE REMOVE AUTOS AND DARK SPOTS ON PAVEMENT  
ALL BUILDINGS ARE YELLOW CREAM COLORS & SLATE ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 10 1953
SKETCH				
RETOUCHING	4	3	FEB 4 1953	FEB 17 1953
REPHOTO			FEB 10 1953	FEB 11 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 20 1953	MAR 5 1953
ARTIST DEPT.		7		2/9/53

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION:

8. Subjects on  
signs, etc., etc., etc. Please  
send to the printer of nega-  
tives, etc., etc., etc. colors are  
in harmony with each other  
to make an attractive set.

*1 Light Print*



DISTRIBUTED BY GRAMATAN ART CO.  
MT. VERNON, N.Y.

NO. 3062

ORDER No. 77910

DATE 2-3-53'

3 M.P.C.

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL CREEDMOOR STATE HOSPITAL  
QUEENS VILLAGE, N.Y.

SAME AS ABOVE.

SUB.#1 FEMALE STUDENT NURSES HOME  
SUB.#2 FEMALE STUDENT NURSES HOME  
SUB.#3 MALE STUDENT NURSES HOME



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF # 3 VIEWS  
ALL BUILDINGS ARE YELLOW CREAM COLORS AND SLATE ROOFS

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for color work. Please  
specify in order the colors for nega-  
tives and color work. Colors are  
in harmony with each other  
to make an attractive set.

3 Reductions from  
Neg.  
as marked

Executive OK of Estimate

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1953	FEB 10 1953
SKETCH	L.O.	1	FEB 4 1953	
RETOUCHING		3 1/2	FEB 4 1953	
REPHOTO			FEB 9 1953	FEB 10 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	FEB 27 1953	FEB 27 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3063 ORDER NO. 77882 DATE 2-3-53

CUSTOMER  
WHEELING MOTEL  
WHEELING, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
~~WHEELING MOTEL~~  
WHEELING, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

At 5 hrs  
iml 2070  
Add'l Artwork  
6.50  
iml 2070  
OK



CORNER GIFT SHOP  
FREDERICKSBURG, TEXAS

NO. 3064

ORDER No. 78011

DATE 2-6-53

1 M POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BIRTHPLACE OF ADMIRAL CHESTER  
W. NIMITZ, FREDERICKSBURG, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SOME BRANCHES ON LEFT. REMOVE PARKING METERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	FEB 18 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

CORNER GIFT SHOP  
FREDERICKSBURG, TEXAS

NO. 3065  
ORDER No. 78011  
DATE 2-6-53

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

TITLE IN FULL

ST. MARY'S CATHOLIC CHURCH AND  
GROTTO, FREDERICKSBURG, TEXAS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND TRACTOR

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	FEB 18 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D  
By

DATE Filed  
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CORNER GIFT SHOP  
FREDERICKSBURG, TEXAS

NO. 3066

ORDER No. 78011

DATE 2-5-53

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
TYPICAL "SUNDAY HOUSE"  
FREDERICKSBURG, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST AND WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	FEB 18 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CORNER GIFT SHOP  
FREDERICKSBURG, TEXAS

NO. 3067

ORDER No. 78011

DATE 2-6-53

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, FREDERICKSBURG,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND WIRES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type ■ Up				
SKETCH				
RETOUCHING		3 1/2	FEB 18 1953	MAR 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 3068

PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILL. ORDER NO. 78022

DATE 2-9-53

6½ M. POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,  
GALENA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CHURCH: GRAY STONE; STEEPLE WHITE; ROOF TILE RED; HOUSE ON RIGHT  
OF CHURCH, RED, OLD BRICK. WINDOWS STAINED GLASS IN CHURCH.  
REMOVE TREE ON LEFT OF CHURCH. SEE LARGE PHOTO FOR DETAILS.  
REMOVE HOUSES ON LEFT OF CHURCH. REMOVE AUTOS, RAILINGS, WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOLOR PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	2	3	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO			FEB 25 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

**ATTENTION:**

... of ...  
... for ...  
... to ...  
... of ...  
... are  
... in  
... to  
... to make an attractive set.

*Photo to be  
30 to 50  
Photo to Bruckmeyer  
10/5/54  
Lantz*

NO. 3069  
PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILL. ORDER No. 78022

DATE 2-9-53

12½ M POST CARDS C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, GALENA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NOYES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING, GRAY STONE. MAKE WINDOW FRAMES DARKER GRAY.  
LEAVE OFF FLAG POLE ON ROOF. REMOVE RECRUITING SIGN ON SIDE  
OF BUILDING. REMOVE AUTOS, WIRES, ENLISTING SIGN. ~~SHOW FLAG.~~  
SHOW GREEN EMBANKMENT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

ATTENTION:

3  
Subjects of  
order for this set. Please  
see to it that all sets or nega-  
tives are in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type ■ Up			FEB 11 1953	FEB 11 1953
SKETCH				
RETOUCHING	L	3	FEB 16 1953	FEB 17 1953
REPHOTO				MAR 6 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	FEB 23 1953	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILL.

NO. 3070

ORDER No. 78022

DATE 2-9-53

6 1/2 M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRANT'S HOME BEFORE THE CIVIL WAR,  
GALENA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK ROOF, OLD RED BRICK BUILDING. WHITE WINDOW FRAMES AND GREEN  
SHUTTERS, GREEN TRELLACE UNDER PORCH. WHITE WINDOW FRAMES AND  
WHITE FENCE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1953	FEB 11 1953
SKETCH			FEB 16 1953	FEB 25 1953
RETOUCHING	3	3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	3/10/53	MAR 10 1953
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C71

ORDER NO. 77975 DATE 2-11-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CITY DRUG STORE  
HENDERSON, TENN.

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MID-SOUTH MOTEL  
HIGHWAY U.S. 45 HENDERSON,  
TENNESSEE

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

TITLE IN BOTTOM PANEL — SEE PENCIL LAYOUT.

REMOVE WIRES AND POLES. GRASS IN FOREGROUND. BRIGHT NEON SIGN.  
SHOW/BUSHES AROUND ALL THE BUILDINGS WITH FLOWERS ON THEM.  
SMALL

COLOR DESCRIPTION

LIGHT GRAY BUILDING, BLACK ROOF. GREEN TRIM AROUND WINDOWS AND  
DOORS. SMALL FLOWER BUSHES AROUND BUILDINGS WITH FLOWERS.  
BRIGHT ATTRACTIVE COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Copy 3*  
*Ref 4 1/2*  
*Imag HC 1 1/2 102*  
*La 6 3/4*  
*778*  
*as quoted*  
*CR*



CURT TEICH & COMPANY, Inc.  
1733-1755 W. IRVING PARK ROAD  
CHICAGO, ILLINOIS

# Special Charge Ticket

(Order Dept. Form)

Executive  
approval.....

Dept.....

Date.....

Dial No.....

Sheet No.....

Work to be done:.....

.....

Color of Ink.....

Kind of Stock.....

Charge to.....

SM-6-1-56

When work is completed, ticket must be delivered to Cost Department

USE PHOTO FROM 1C470-N

FOLLOW CARD 1C470-N FOR COLORS EXCEPT: TAKE OUT  
THE YELLOW IN CLOUDS - MAKE THEM WHITE, IN A  
BLUE SKY.

RETURN PHOTO YES

SM-4-15-52

SEE FOR

30-72

Ret 1/2 hr  
JC 1 2  
20163

CR

La 5 1/2  
New at blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3072

ORDER NO. 77978 DATE 2-11-53

CUSTOMER FRED E. KOLTER  
DECATUR, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (In sky) MILLER'S MOTEL  
(In plate) ON U.S. HIGHWAYS 27 and 33 -  
DECATUR, INDIANA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center  
Distributed By Fred E. Kolter,  
Decatur, Indiana

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1C470-N.

DO NOT CUT OFF SIDES OF BLDG

COLOR DESCRIPTION

USE PHOTO FROM 1C470-N

FOLLOW CARD 1C470-N FOR COLORS EXCEPT: TAKE OUT  
THE YELLOW IN CLOUDS — MAKE THEM WHITE, IN A  
BLUE SKY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1/2 hr  
Jan 50 1/2  
2006  
78  
CR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3073

ORDER NO. 77980 DATE 2-11-53

CUSTOMER

HOTEL DRAKE-WILTSHIRE  
SAN FRANCISCO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HOTEL DRAKE WILTSHIRE  
OVERLOOKING SAN FRANCISCO'S UNION  
SQUARE

FRONT NO. 5

(All of this on address side)

R. M. / Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH THE WHITE BACKGROUND, EXCEPT: THE STREET  
ARRANGEMENT ON SKETCH WITH YELLOW BACKGROUND IS  
THE WAY IT SHOULD BE SHOWN. ALSO SIDE OF BUILDING  
SHOULD BE MORE (LIGHTER) LIKE THE FRONT - NOT SO  
MUCH GREEN. CLOUDS ARE A LITTLE TOO HEAVY-BREAK  
THEM UP A LITTLE (SO THEY WONT GIVE THE APPEARANCE  
OF RAIN).

TITLE TO BE AS SHOWN ABOVE.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS NOTED  
ABOVE.

*Rush*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Print from Neg*  
*L.O. 1/2*  
*Ret. 2 1/2*  
*Mr. H.C. 3/19/53*  
*L.O. 5*  
*as quoted*  
*ck*

JOHNNY'S CAFE DAIRY BAR, JENKINS, KY.

NO. 3074 2

ORDER No. 78132

DATE 2-12-53'

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HENDRIX COAL  
PREPARATION PLANT, JENKINS,  
KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: /

RETURN PHOTOGRAPH TO CUSTOMER

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date 3/20/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	MAR 27 1953
SKETCH				
RETOUCHING	9	1 1/2	MAR 27 1953	MAR 31 1953
REPHOTO			MAR 19 1953	MAR 25 1953
PHOTO-LITHO				
BLEUPRINT			APR 1 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3075

ORDER NO. 78135 DATE 2-13-53

DEPT.

DATE COMPLETED

CUSTOMER

CROWE-GULDE CEMENT CO.,  
AMARILLO, TEXAS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PROGRESSING WITH AMARILLO  
FOR 25 YEARS — CROWE-GULDE CEMENT CO.

AMARILLO AND HEREFORD, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW ROUGH PENCIL LAYOUT

CUT OR TRADE-MARK ENCLOSED FOR MESSAGE SPACE ON CARDS

MAKE UP FRONT

COLOR DESCRIPTION

CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3076

ORDER NO. 78146

DATE 2-13-53

6 1/2 M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CUSTER BATTLEFIELD  
AND NATIONAL CEMETERY, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

Remove-Dirt from ditch at left of road

RETOUCHING AND COLOR DESCRIPTION The native grass is gray green with brownish  
tinge and dotted sage brush; the cemetery beyond the museum bldg. has  
an irrigated lawn which is green-also in front of museum is irrigated  
green lawn. Museum building is a fawn color with stainless steel  
band around the edge of the flat gravel & tar roof. Buildings to the  
right in background are native gray stone with white trim & moss  
green roofs. Light patches on the hills in far background should be  
made the same as the rest of the hills (these patches are wheat &  
should not show). See also Kodachrome slides YES

YES(slides)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 18 1953
SKETCH				FEB 25 1953
RETOUCHING	9	2	FEB 20 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 2 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3077

ORDER No. 78146

DATE 2-13-53

6 1/2 M POST CARDS

C.T. AMERICAN ART

FULL ~~WHITE~~ FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUSEUM AND NATIONAL  
CEMETERY, CUSTER BATTLEFIELD  
NATIONAL MONUMENT, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-CARS, AND TALL GRASS IN FRONT OF  
HEADSTONES IN FOREGROUND. PUT TOPS ON TREES ALONG BACKGROUND FENCE.  
TAKE OUT EXCAVATION WORK ALONG RIGHT OF ROADWAY. BRING OUT BATTLE-  
GROUND AND MONUMENT IN BACKGROUND. GRASS IN CEMETERY FOREGROUND IS  
IRRIGATED GREEN LAWN-ALSO LAWN IN FRONT OF MUSEUM. ALL OTHER GRASS  
IS NATIVE COVERING. HEDGE IS IN BACK OF BLACK IRON FENCE (WHERE  
TREES ARE). FOLLOW KODACHROME SLIDES ALSO FOR COLORING. in 3076

RETURN SLIDES TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 18 1953
SKETCH				
RETOUCHING	9	2 1/2	FEB 20 1953	FEB 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 2 1953	
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3078

ORDER No. 78146

DATE 2-23-53

6 1/2 M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CUSTER BATTLEFIELD,  
MONTANA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW MARKERS PROMINENTLY. ENLARGE THE CUSTER MONUMENT IN  
FAR DISTANCE (BUT NOT THE TREES). SEE KODACHROME SLIDES FOR  
SAGEBRUSH, SMALL BRUSH AND NATIVE GRASS CONTRAST (NOTE: THE NATIVE  
GRASS IS SPARSE ON THE GROUND AT POINTS PERMITTING THE  
SANDY SOIL TO BE SEEN).

RETURN SLIDES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 3 - 1953
SKETCH				
RETOUCHING		2	MAR 4 1953	MAR 4 1953
REPHOTO			2-16-53	FEB 27 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1953	MAR 13 1953
HAND COLOR PROOF	116	1		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer





#3

SHOW MARKERS PROMINENTLY. ENLARGE THE  
CUSTER MONUMENT IN FAR DISTANCE.

3078

PHOTOGRAPH  
PROPERTY OF  
CURT TENCH & CO., Inc.  
CHICAGO  
ANY UNAUTHORIZED USE  
WILL BE PROSECUTED



L.V. 3078-N

Reading matter:

- The white markers show where Companies F and I, 7th U.S. Cavalry, were annihilated, June 25, 1876.



WHERE THE 10 COMPANIES WERE DISMISSED  
DURING THE BATTLE OF BULL RUN - MONTANA 1914



POST CARD

COLUMBIAN EXPOSITION

ST. LOUIS 1904

Postman Please Write Here

For Reference Only

Do not reproduce

CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3079

ORDER No. 78146

DATE 2-13-53

6½ M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CUSTER BATTLEFIELD,  
MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING UP SLIGHTLY, THE WHITE MARKERS SHOWING BETWEEN THE IRON  
FENCE & THE TREES IN THE BACKGROUND. DO NOT SHOW BLDGS. BEYOND  
DISTINCTLY. TREES IN THE VALLEY MOSTLY COTTONWOOD AND ASH.  
HILLS IN BACKGROUND TO SHOW AS NATIVE GROUND COVERING AND NOT  
CULTIVATED. NOTE KODACHROME SLIDES. in 3076

RETURN SLIDES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
of for the customer. Please  
to the colors or nega-  
colors are  
memory with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 18 1953
SKETCH				
RETOUCHING	9	1½	FEB 20 1953	FEB 26 1953
REPHOTO				
PHOTO-LITHO			MAR 2 1953	MAR 10 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3080

ORDER No. 78146

DATE 2-13-53

6½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CUSTER'S LAST STAND,  
CUSTER BATTLEFIELD, MONTANA.

SMALL TYPE: NATIONAL PARK SERVICE  
PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGNS- ON GATE & OTHERS. THIS LEAVES ONLY MARKERS,  
LARGE MONUMENT, AND FENCE.

NATIVE GRASS COVERING THE GROUND. FENCE IS BLACK IRON.  
SEE SLIDES FOR COLORING, ALSO.

in 3076

RETURN SLIDES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 17 1953
SKETCH				
RETOUCHING	9	1½	FEB 20 1953	FEB 26 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 2 1953	MAR 16 1953
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		6:30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of  
order for this material. Please  
see to it that all slides or nega-  
tives are of the same size and colors are  
in harmony with each other  
to make an attractive set.

CUSTER BATTLEFIELD MUSEUM ASS'N.,  
CROW AGENCY, MONTANA

NO. 3081

ORDER No. 78146

DATE 2-13-53

6½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CUSTER'S LAST BATTLE,  
CUSTER BATTLEFIELD MUSEUM,  
MONTANA



SMALL TYPE: NATIONAL PARK SERVICE  
PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME SLIDES. GROUND COVERING SHOULD NOT BE  
TOO GREEN. *in 3076*

RETURN SLIDES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	
SKETCH				
RETOUCHING	9	1½	FEB 20 1953	FEB 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CHAMBER OF COMMERCE, GALLIPOLIS, OHIO

NO. 3C-82

ORDER NO. 78151

DATE 2-16-53

6 1/2 M POST CARDS C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT NONE

GREETINGS FROM GALLIPOLIS, OHIO

SMALL TYPE(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VIEWS ENCLOSED

SUBMIT SKETCH

*In background show river scene*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

# **ESTIMATE AND WORK SCHEDULE**

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	
SKETCH	3	8		MAR 10 1953
RETOUCHING	7	7	MAR 5 1953 MAR 2 1953	MAR 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 12 1953	MAR 27 1953
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

G-1276-30 ✓  
A-9A402 ✓  
L-2A544 ✓  
L-0B334 ✓  
I-32814 ✓  
P-101444 ✓  
O-7A435 ✓  
L-7855 ✓  
I-40411 ✓  
S-1102 ✓  
Inkyard - 9A402 ✓

DISTRIBUTED BY CASES DRUG STORE,  
LOGAN, OHIO

NO. 3083

ORDER No. 78118

DATE 2-18-53

6½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LANCASTER OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE. © CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PER SAMPLES ATTACHED -- SUBMIT SKETCH

L - 20H1177  
A - 2A736  
N - 010211  
C - 010197  
A - 59293  
S - 10H1724  
T - 010212  
E - 2A735  
R - 010198

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING			MAR 5 1953	3-11-53
REPHOTO			MAR 2 1953	MAR 5 1953
PHOTO-LITHO			MAR 16 1953	APR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	12		4-6-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 3084  
ORDER No. 78119

6<sup>1</sup>/<sub>2</sub> M POST CARDS C. T. AMERICAN ART DATE 2-18-53  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTHWEST VIEW, LAKE GEORGE, IND.  
FROM CANAL

PRIVATE NO. BEFORE TITLE: LG609

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this material. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 2 1953
SKETCH				
RETOUCHING	4	2	MAR 5 1953	MAR 6 1953
REPHOTO			FEB 19 1953	FEB 27 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	MAR 10 1953	MAR 17 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 3085

ORDER No. 78119

DATE 2-18-53

6 1/2 M POST CARDS C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKESIDE HOTEL, CLEAR LAKE, N.E.  
INDIANA

PRIVATE NO. BEFORE TITLE: CL337

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this order. Please  
see to it that all  
titles, subjects and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH				
RETOUCHING	3	30	FEB 24 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20		MAR 4 1953 MAR 1 1953	MAR 13 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 3086

ORDER No. 78120

DATE 2-18-53

3 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEEPEE RIDGE,  
CLEAR LAKE, IND.

PRIVATE NO. BEFORE TITLE: CL338

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH				FEB 27 1953
RETOUCHING	9	3	FEB 24 1953	
REPHOTO				MAR 10 1953
PHOTO-LITHO			MAR 2 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	3/18/53	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 3087

ORDER NO. 78120

DATE 2-12-53

3 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
SCENIC VIEW, HAZEN HURST HOTEL  
GROUNDS AND BEACH, CLEAR LAKE,  
IND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: CL339

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1953	FEB 19 1953
SKETCH				
RETOUCHING	4	2 1/2	FEB 24 1953	MAR 3 1953
REPHOTO				MAR 13 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 4 1953	
HAND COLOR PROOF	20	1 1/2		3-19-53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filed

By \_\_\_\_\_

DATE Photo Returned to Customer



SHAFFER NEWS AGENCY, LAKE CHARLES, LA.

NO. 3088

ORDER NO. 78121

DATE 2-18-53

12<sup>1</sup>/<sub>2</sub> POST CARDS C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE CALCASIEU-  
LAKE CHARLES HIGHWAY BRIDGE  
(U.S. 90) LAKE CHARLES, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN A SEA-GOING STEAMER IN CHANNEL, AS INDICATED BY ARROW  
(DON'T MAKE IT TOO BIG)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1953	FEB 23 1953
SKETCH			FEB 20 1953	
RETOUCHING	10	3	FEB 24 1953	FEB 27 1953
REPHOTO				MAR 10 1953
PHOTO-LITHO			MAR 2 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3089

ORDER NO. 78193 DATE 2-19-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

NEW RANCH MOTEL  
CLEARWATER, FLORIDA

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In <sup>PICTURE</sup> panel at bottom)

TAMPA

GULF TO BAY BLVD.

FLA.RTE. 60

CLEARWATER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black ■ White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY FOR PLACING OF TITLE...

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

34-4-15-52

Box 4  
4012  
7-7-53  
L.C. 6  
37

2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3090

ORDER NO. 78203 DATE 2-20-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

CASA MIA MOTEL  
ST. PETERSBURG, FLORIDA

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED... FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO FOR

3M-4-15-52

Photo To R.E.S. 9/30

Pat 55  
H.C. 142102  
L.A. 6  
118

Add'l Art work  
5.- im. l. am

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3092

ORDER NO. 78211 DATE 2-20-53

DEPT.

DATE COMPLETED

CUSTOMER

WATSON STUDIO  
MARTIN, TENN.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE \* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DRESDEN CHURCH OF CHRIST,  
DRESDEN, TENNESSEE

FRONT NO. 5

(All of this on address side)

R. M. ~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ~~Handcolor~~ Black & White Proof. Titles — Red, Blue

SHOW AS MUCH OF THE GROUNDS AS POSSIBLE.

PLACE TITLE IN FOREGROUND. /

COLOR DESCRIPTION



NO. 3093

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 78354

DATE 2-25-53

12½ M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER-BORDER)

TITLE IN FULL

SPEECH BUILDING, OHIO UNIVERSITY,  
ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF K.K.

CUST

RETOUCHING AND COLOR DESCRIPTION

REPHOTO AND RETURN THIS PHOTO TO: OHIO UNIVERSITY NEWS BUREAU  
305 CUTLER HALL, ATHENS, OHIO, ATTN. MR. VIC SHEROW, DIRECTOR  
OF PRESS RELATIONS. TAKE OUT WIRE ACROSS BUILDING. TAKE OUT CARS  
AND SIGN IN FRONT OF STEPS AND BUILDING ON LEFT. ADD CLOUDS.  
RED BRICK (LIGHT RED) WITH WHITE WINDOW TRIM AND WHITE DOORS.  
CONCRETE STEPS WITH BLACK RAIL. SILVER RAILING ACROSS CENTER OF  
BUILDING OVER DOORS. CLOSE DOORS. GREEN LAWN & SHRUBS. PUT SHRUBS  
ON EACH SIDE OF DOORS. THERE IS A ROW OF GREEN SPREADERS (BUSHES)  
ALONG BASEMENT WINDOWS ON BOTH SIDES OF DOORS. SIGN IS BLACK LETTERS  
ON WHITE PLANT GRASS ALL AROUND BLDG. DARK GREY ROOF. WHITE  
DOME WITH GREY ROOF

ENVELOPE PHOTO TICKET

# ATTENTION:

Subjects on  
order must be completed. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	9	4	MAR 5 1953	MAR 9 1953
REPHOTO			FEB 26 1953	MAR 3 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	MAR 10 1953	MAR 17 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3094

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 78354

DATE 2-25-53

12½ M POST CARDS C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CUTLER HALL, OHIO UNIVERSITY,  
ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

## RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SHADOWS AND FIRE ESCAPE ON LEFT SIDE OF BUILDING. CLOSE DOORS. ADD CLOUDS. LIGHT RED BRICK WITH DARK GREEN DOORS. WHITE TRIM. WHITE DOME WITH BLUE TOP. CONCRETE STEPS. BLACK ROOF. BLACK PLAQUE TO RIGHT OF DOOR. GREEN LAMP POST. RED BRICK WALL WITH CONCRETE STEPS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7  
Subjects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

30 N 291

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 4 - 1953
SKETCH				
RETOUCHING	9	3½	MAR 2 1953	MAR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1½	MAR 6 1953	MAR 17 1953
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

NO. 3C95

ORDER No. 78354

DATE 2-25-53

12 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATATORIUM, OHIO UNIVERSITY,  
ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE 5x7 PHOTO AND ADD LEFT WING AS PER ATTACHED ARCHITECT'S  
DRAWING. TAKE OUT WIRES, CAR AND SIGN. ADD ~~WHITE~~ CLOUDS AND  
LANDSCAPING. TO LEFT OF ENTRANCE THERE ARE SHRUBS ALL ALONG BLDG.  
AND BRICK RAIL DOWN TO SIDEWALK 8 SHRUBS IN ALL. SAME ON OTHER  
SIDE. GREEN LAWN. LIGHT RED BRICK WITH WINDOW TRIM AND DOORS  
(WHITE) WHITE TRIM ALL AROUND. NATURAL STONE BORDER AT BASE AND  
STEPS ON LEFT. CONCRETE STEPS IN CENTER. WHITE DOORS ON LEFT.  
BLACK LAMPS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or  
order for this number. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Straighten on 2x7  
+ Print on 2x7*



Executive OK ☒ Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				MAR 13 1953
RETOUCHING		7	MAR 5 1953	MAR 1953
REPHOTO			FEB 26 1953	
PHOTO-LITHO				MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1 1/2	MAR 16 1953	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

NO. 3096

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 78354

DATE 2-25-53

12½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LINDLEY HALL, OHIO UNIVERSITY,  
ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

IF POSSIBLE TAKE OUT BUILDING AT LEFT AND EXTREME RIGHT. ADD CLOUDS. TAKE OUT SHADOWS. TAKE OUT TREE IN RIGHT FOREGROUND IF YOU THINK ADVISABLE. LIGHT RED BRICK WITH MARBLE AT BASE. WHITE WINDOW TRIM. PART WHERE STEPS GO DOWN IS RED BRICK, WITH CONCRETE TRIM. RAILINGS ON STEPS ARE CONCRETE. BLACK LAMPS. CONCRETE SIDEWALK AND BLACK TOP STREET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order of the customer. Please  
send in best of each or nega-  
tives and colors are  
in harmony with each other  
to make an attractive set.

*Photo*  
3CH 291

Executive OK'd Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 1953	MAR 5 - 1953
SKETCH				
RETOUCHING	1	4	MAR 6 1953	MAR 10 1953
REPHOTO	1			
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	122	MAR 12 1953	APR 1 1953
ARTIST DEPT.		722		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 3097

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 78354

DATE 2-25-53

12 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

JOHNSON HALL, OHIO UNIVERSITY, ATHENS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS AND ADD CLOUDS. PLANT GREEN LAWN ALL AROUND. TAKE OUT BOARD WALK AND MAKE CONCRETE. RED BRICK WITH WHITE TRIM GREY SLATE ROOF. WHITE TRIM ACROSS TOP. GREEN LAWN ALL AROUND. WHITE RAIN SPOUTS. CONCRETE WALK ALL AROUND AND CONCRETE STREET. CROP AT BOTTOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
sets must be similar. Please  
submit all sets of nega-  
tives. All colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		FEB 27 1953	
SKETCH			
RETOUCHING	10 7 1/2		FEB 27 1953
REPHOTO			
PHOTO-LITHO			
BUEPRINT			
STRIPPING, OPAQUING		MAR 6 1953	MAR 17 1953
HAND COLOR PROOF	106 1 1/2		
ARTIST DEPT.	7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

NO. 3C98

ORDER No. 78354

DATE 2-25-53

12½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
STUDENT HEALTH CENTER, OHIO  
UNIVERSITY, ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SHADOWS AND DEAD TREE BRANCHES AT TOP CENTER. ADD CLOUDS.  
RED BRICK WITH WHITE WINDOW TRIM. BLACK SLATE ROOF. WHITE DOME  
WITH BLACK TOP. WHITE DOOR TRIM. CONCRETE STEPS. BROWN TRIMMED  
GLASS LAMPS. BROWN RAIN SPOUTS. BLACK TOP ROAD.

CLOSE ALL WINDOWS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of  
order for this customer. Please  
be sure the subjects or nega-  
tives are in harmony with each other  
in making an attractive set.

5x7

2 Prints

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <u>■</u> Up			MAR 3 1953	MAR 3 1953
SKETCH				
RETOUCHING	10	5	MAR 5 1953	MAR 6 1953
REPHOTO			FEB 26 1953	MAR 3 1953
PHOTO-LITHO			MAR 10 1953	MAR 18 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	3/17/53	3/17/53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 3099

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER No. 78354

DATE 2-25-53

12½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CHEMISTRY BUILDING, OHIO  
UNIVERSITY, ATHENS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS AND ADD CLOUDS. MAKE AS ATTRACTIVE AS POSSIBLE.  
TAKE OUT TRASH ON SIDEWALK AS WELL AS BARRICADE.  
LIGHT RED BRICK BLDG. WITH CONCRETE TRIM (BUFF COLOR) GREEN  
WINDOW TRIM CONCRETE AT BASE. GREEN GRILL ON LOWER WINDOWS  
CONCRETE TRIM AROUND TOP

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of  
order. Please  
negatives are  
in hand with each other  
to make all negative set.

577 Straight  
+ P. L. C. T.  
of 100 P. L. C. T.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	23	2	MAR 5 1953	MAR 10 1953
REPHOTO			FEB 26 1953	MAR 3 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 12 1953	APR 4 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30100 ORDER NO. 78252 DATE 2/25/53

CUSTOMER Y.M.C.A. OF CHICAGO  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½X5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED BY ARROW ON RIGHT SIDE.

NO DESIGN IN CEILING.

COLOR DESCRIPTION

FOLLOW CARD(9A741-M) ENCLOSED FOR COLORS-EXCEPT:

NO DESIGN IN CEILING-USE CEILING COLOR AS ON ENCLOSED, AND  
TABLE TOPS SHOULD BE #9.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5  
102 20 83  
28

Add'l Artwork  
\$20.— incl. Comp  
CP



DISTRIBUTED BY  
CORWIN NEWS AGENCY, JEFFERSON CITY, MO.

NO. 30101

ORDER No. 78280

DATE 3-2-53

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FOUNTAIN OF YOUTH,  
STARK CAVERNS, HWY.54, ELDON,  
MISSOURI /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2  
Subjects or  
names of subjects. Please  
write in full names or surnames  
and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH	1		MAR 5 1953	MAR 7 1953
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 10 1953	MAR 20 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY CORWIN NEWS AGENCY,  
JEFFERSON CITY, MO.

NO. 30102

ORDER No. 78280

DATE 3-2-53

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL ONYX FALLS AND GARDEN  
OF THE GODS, STARK CAVERNS,  
HWY. 54, ELDON, MISSOURI

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 3 - 1953
SKETCH				
RETOUCHING	11	1½	MAR 5 1953	MAR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 10 1953	MAR 17 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 3C103

PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILLINOIS ORDER No. 78294

DATE 3-3-53

6½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

NICHOLAS

TITLE IN FULL JAMES DOWLING HOUSE,  
GALENA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~to color~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LADDER ON LEFT:

WHITE PILLARS. WHITE PAINTED BRICK BUILDING.  
GREEN FRAMES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects of  
order for the customer. Please  
see to it that the photo or nega-  
tives are of the best and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING		3	MAR 10 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 5/2	MAR 16 1953	MAR 27 1953
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 36104

PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILLINOIS

ORDER No. 78294

DATE 3-3-53

6 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC VIEW OF  
HISTORIC GALENA, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS AND TELEVISION ANTENNA. NICE CLOUDS.

2 SHARP STEEPLES ARE WHITE.

CENTER BUILDING IS TAN - RED ROOF - SILVER CROSS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
Please  
or nega-  
colors are  
other  
to make an accurate set.

Executive OK of Estimate

By  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				MAR 10 1953
RETOUCHING	3	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 12 1953	MAR 27 1953
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 30105

PUB. FOR LAREY'S, 219 SO. MAIN ST., GALENA, ILLINOIS

ORDER No. 78295

DATE 3-3-53

12 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO 21~~

TITLE IN FULL GREETINGS FROM HISTORIC GALENA, ILLINOIS

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS ENCLOSED AND ARRANGE TO BEST ADVANTAGE.  
FOLLOW LAYOUT PENCILLED.

SUBMIT SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		APR 1 1953	APR 1 1953
SKETCH	6	APR 20 1953	MAY 5 1953
RETOUCHING	4		
REPHOTO			
PHOTO-LITHO		MAY 11 1953	MAY 23 1953
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	4		
ARTIST DEPT.	12		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

G 30-69

A - 9A-40N ✓

L - 90412-N ✓

E 8A-68 ✓

N 5551

A - 30-68

SPOTS

20-78N ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-106

ORDER NO. 78488 DATE 3-4-53

DEPT.

DATE COMPLETED

CUSTOMER

REV. JOHN E. WATLEY  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3  
Photos for  
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE AMERICAN ART-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JERUSALEM TEMPLE — CHURCH OF  
GOD IN CHRIST

FRONT NO. NO

R. M.

Yes

NY

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 3C4.

FOLLOW SKETCH.

3 1/8 X 1 15/16

reduce color plates

COLOR DESCRIPTION

REFER TO SUBJECT 3C4 FOR COLORS.

Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.A. 2 1/2

as quoted

EA



CHARLES A. PHELPS, PAPER SPECIALTIES CO.  
FORT WAYNE, IND.

NO. 3C107

ORDER NO. 78441

DATE 3-5-53

3½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
NIPIGON BEACH,  
VIEW WEST SHORE, LAKE GEORGE  
IND-MICH.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES 2

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: LG610

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or  
other for the customer. Please  
note that all sets or nega-  
tives in the form and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 17 1953
SKETCH				
RETOUCHING	2	1½	MAR 11 1953	MAR 13 1953
REPHOTO			MAR 5 1953	MAR 11 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 19 1953	MAR 27 1953
HAND COLOR PROOF	4	1½		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CHARLES A. PHELPS, PAPER SPECIALTIES CO.  
FORT WAYNE, IND.

NO. 3C108

ORDER NO. 78441

DATE 3-5-53

3 1/2 M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LG-611-SPRING BANK GROCERY AND GIFT  
SHOP/ EAST SHORE, LAKE GEORGE,  
IND-MICHIGAN  
IANA-

PRIVATE NO. BEFORE TITLE: LG-611

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			3-11-53	MAR 13 1953
SKETCH				
RETOUCHING	3	2 1/2	MAR 11 1953	3-11-53
REPHOTO			MAR 5 1953	MAR 11 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 21 1953	MAR 27 1953
HAND COLOR PROOF	41	1 1/2	3/10/53	
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

2. Subject of  
photo must be  
clearly defined. Please  
avoid all types of non-  
descriptive titles and colors are  
in harmony with each other  
to make an attractive set.

5X7



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 3C109

ORDER NO. 78454

DATE 3-6-53

12 $\frac{1}{2}$ M POST CARD C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: #367- ASCENDING THE SLOPES  
OF BERTHOUD PASS IN THE NOVEL  
TWO PASSENGER CHAIR LIFT  
(ETC. PER THE ATTACHED.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PINE CLAD SLOPES A RICH BLUE GREEN. DO NOT BRING OUT FACES  
OF SKIERS TOO PROMINENT, BUT MAKE THEIR FIGURES CLEAR AGAINST  
THE PINE SLOPES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	9	3	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1/2	MAR 19 1953	MAR 27 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO 3C110

ORDER NO. 78454

DATE 3-6-53

12<sup>1</sup>/<sub>2</sub> POST CARD C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. NO

IMPRINT SAME AS ABOVE,

TITLE: #366- BERTHOUD PASS LODGE  
AT THE SUMMIT OF BERTHOUD PASS,  
(ETC. AS PER THE ATTACHED.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ENCLOSED FIND COLOR PRINT FOR COLOR OF BLDG. BUT DO NOT GET  
THE LODGE AS DARK AS ON PRINT. TREES A DARK BLUE GREEN COLOR.  
DARK CARS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for the customer. Please  
see to it that all sets or nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

*Rush*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	7	3	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1-2	MAR 19 1953 APR 13 1953	MAR 21 1953 APR 15 1953
ARTIST DEPT.		7-2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1953



5X7

JOHNNY'S CAFE, M JENKINS, KY.

NO. 3C111Z

ORDER No. 78508

DATE 3-6-53

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOONSHINE STILL IN THE KENTUCKY  
MOUNTAINS, NEAR JENKINS,  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN NEGATIVE TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES  
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		1 1/2	MAR 11 1953	MAR 13 1953
REPHOTO			MAR 9 1953	MAR 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WARSAW PHARMACY, WARSAW, KENTUCKY

NO. 30112

ORDER No. 77894

DATE 3-9-53  
WHITE BORDER.

1 M POST CARDS C.T. PHOTO FINISH

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
COURT HOUSE, WARSAW, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH			MAR 20 1953	
RETOUCHING		3	MAR 17 1953	MAR 26 1953
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

6/17/53

1 Enlargement for  
neg 547



DISTRIBUTED BY  
KEWANEE NEWS AGENCY, KEWANEE, ILL.

NO. 30113

ORDER No. 78528

DATE 3-10-53

12½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ILLINOIS NATIONAL  
GUARD ARMORY, KEWANEE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEBRIS, SIGN AND WOOD. FIX LAWN. RED BRICK BUILDING  
LIMESTONE TRIM. SIGN IS GOLD LETTERS "ILLINOIS NATIONAL GUARD"  
SHOW FLAG FLYING.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH	1			
RETOUCHING		3	MAR 11 1953	MAR 17 1953
REPHOTO				
PHOTO-LITHO			MAR 21 1953	MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	4/1/53	7-13
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY  
KEWANEE NEWS AGENCY, KEWANEE, ILL.

NO. 3C114

ORDER NO. 78528

DATE 3-10-53

12½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST METHODIST CHURCH,  
KEWANEE, ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST, WIRES, SIGNS AND AUTOS. ALSO FRAME BUILDING.  
LIGHT RUST BRICK BUILDING, BROWN DOORS. CEMENT CROSS.  
BLUE STAINED GLASS WINDOWS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 13 1953
SKETCH				
RETOUCHING		3/1	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAR 18 1953	APR 1 1953
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



W. W. FARNUM  
AVON, NEW YORK

NO. 30115

ORDER No. 78475

DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,  
EAST AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING			MAR 17 1953	MAR 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

W. W. FARNUM  
AVON, NEW YORK

NO. 3C116 Z  
ORDER No. 78475  
DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL PRESBYTERIAN CHURCH,  
AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				MAR 20 1953
RETOUCHING		2	MAR 17 1953	
REPHOTO				
PHOTO-LITHO			MAR 26 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



W. W. FARNUM  
AVON, NEW YORK

NO. 30117 Z  
ORDER NO. 78475  
DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. AGNES CATHOLIC CHURCH, AVON,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

5x7  
Straight  
Photo  
J. Mink

Executive OK of Estimate  
By  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1953	MAR 2 1953
SKETCH				
RETOUCHING		3	MAR 24 1953	MAR 25 1953
REPHOTO			MAR 12 1953	MAR 20 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 26 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

W. W. FARNUM

AVON, NEW YORK

NO. 3C118 2

ORDER No. 78475

DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ZION EPISCOPAL CHURCH, AVON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		1 1/2	MAR 17 1953	MAR 20 1953
REPHOTO			MAR 26 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



W. W. FARNUM  
AVON, NEW YORK

NO. 3C119 2  
ORDER No. 78475  
DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
METHODIST CHURCH, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: NO  
RET. PHOTO REPHOTO B. L. ■ W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		/	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

W. W. FARNUM  
AVON, NEW YORK

NO. 30120 2  
ORDER No. 78475  
DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE, UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

AVON CENTRAL SCHOOL, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

NO

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH			MAR 17 1953	MAR 20 1953
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO			MAR 26 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



W. W. FARNUM  
AVON, NEW YORK

NO. 30121 z  
ORDER No. 78475  
DATE 3-11-53

1M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
AVON FREE LIBRARY, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 14 1953
SKETCH				
RETOUCHING		/	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. DATE Filed  
By By  
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

W. W. FARNUM  
AVON, NEW YORK

NO. 30122 Z  
ORDER NO. 78475  
DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AVON INN, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: NO  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	4	2	MAR 17 1953	MAR 20 1953
REPHOTO			MAR 20 1953	
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



W. W. FARNUM  
AVON, NEW YORK

NO. 30123  $\approx$

ORDER NO. 78475

DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VILLAGE PARK, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. W. PROOF NO HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	
SKETCH			MAR 17 1953	MAR 20 1953
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAR 26 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W. W. FARNUM  
AVON, NEW YORK

NO. 3C124 2

ORDER No. 78475

DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENESEE RIVER, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH	9	1 1/2	MAR 17 1953	MAR 30 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



W. W. FARNUM  
AVON, NEW YORK

NO. 30125 <

ORDER No. 78475

DATE 3-11-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
LOOKOVER STALLION STATION,  
AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		/	MAR 17 1953	MAR 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W. W. FARNUM  
AVON, NEW YORK

NO. 30126 2

ORDER NO. 78475

DATE 3-11-53

1M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRDS EYE-----DIVISION GENERAL  
FOODS CORPORATION, AVON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		2 1/2	MAR 17 1953	MAR 25 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



W. W. FARNUM  
AVON, NEW YORK

NO. 3C127 ~

ORDER No. 78475

DATE 3-11-53

1M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHITE HORSE TAVERN, EAST AVON,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	3	1 1/2	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 26 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

WILLIAMS' PHARMACY, MANDEVILLE, LA.

NO. 3C128 *2*

ORDER No. 78476

DATE 3-11-53

1 M POSTCARDS

*Photo Enrich*  
C. T. BLUEBERRY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LAKE PONTCHARTRAIN AND SHORELINE  
OF MANDEVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

PUT LEAVES ON TREES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	4	1	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



WILLIAMS' PHARMACY, MANDEVILLE, LA.

NO. 30129 *2*

ORDER No. 78476

DATE *3-11-53*

*Photo Sketch*  
1 M POST CARDS C. T. BEUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE PONTCHARTRAIN AND SHORELINE  
OF MANDEVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF *NO* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date *20*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		<i>1 1/2</i>	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

WILLIAMS' PHARMACY, MANDEVILLE, LA.

NO. 3C130 2

ORDER No. 78476

DATE 3-11-53

1 M POST CARDS

C. T. BEUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUISIANA BAPTIST ENCAMPMENT  
GROUNDS, MANDEVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCHES, TOP LEFT - PUT LEAVES & SPANISH MOSS ON TREE AT LEFT.

BLDG. ON LEFT, BROWN & WHITE TRIM. NEXT 2 BLDGS. GREY & WHITE TRIM.  
NEXT BLDG. WHITE. GRASS IN FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		/	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



WILLIAMS' PHARMACY, MANDEVILLE, LA.

NO.

3C131

ORDER NO.

78476

DATE 3-11-53

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BAYOU CASTAING, MANDEVILLE,  
LOUISIANA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STUMPS IN WATER, AND PUT IN SMALL FISHING BOATS.  
LEAVES ON TREES.

WHITE SAND ON LEFT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING	4	1	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WILLIAMS' PHARMACY, MANDEVILLE, LA.

NO. 30132 2

ORDER NO. 78476

DATE 3-11-53

1 M POST CARDS C. T. ~~BLUESKY~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BAYOU CASTAING, MANDEVILLE,  
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FIX TREES. LIGHT GREEN LILY PADS ON SIDES. SPANISH MOSS ON  
SOME TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1953	MAR 16 1953
SKETCH				
RETOUCHING		1 1/2	MAR 17 1953	MAR 20 1953
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C133 ✓ ORDER NO. 78761 DATE 3-11-53

CUSTOMER THE HOMESTEAD  
MIDWAY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
FIDTNG LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

1 M POST CARDS SIZE 3½"x5½"

STYLE PHOTO FINISH FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 36134 ORDER NO. 78761 DATE 3-11-53

CUSTOMER THE HOMESTEAD  
MIDWAY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

1 M POST CARDS SIZE 3½" x 5½"

STYLE PHOTO FINISH FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30135 <sup>2</sup> ORDER NO. 78761 DATE 3-11-53

CUSTOMER THE HOMESTEAD  
MIDWAY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

1 POST CARDS SIZE 3½"x5½"

STYLE PHOTO FINISH FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ACME BOOK STORE, BUCKHANNON, W. VA.

NO. 30136

ORDER No. 78478

DATE 3-11-53

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER) CENTER-BORDER

TITLE IN FULL

ANNE MERNER PFEIFFER LIBRARY,

W. VA. WESLEYAN COLLEGE,  
BUCKHANNON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND COLOR PROOF~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH			MAR 13 1953	MAR 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	112		4-8-53
ARTIST DEPT.		112		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ACME BOOK STORE, BUCKHANNON, W. VA.

NO. 3C137

ORDER No. 78478

DATE 3-11-53

6½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

L. L. LOAR AND FAMILY MEMORIAL  
BUILDING, W. VA. WESLEYAN COLLEGE,  
BUCKHANNON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	
SKETCH	4	30	MAR 13 1953	MAR 16 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	15	MAR 26 1953	APR 3 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ACME BOOK STORE, BUCKHANNON, W. VA.

NO. 3C138

ORDER NO. 78478

DATE 3-11-53

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RESIDENCE HALL FOR MEN, W. VA.

WESLEYAN COLLEGE, BUCKHANNON,

W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH	6	2 1/2	MAR 13 1953	MAR 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 21 1953	APR 1 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		4-6-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3C139 ORDER NO. 78552 DATE 3-13-53

CUSTOMER  
GROVE HALL APTS.,  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Set 3

41 file 1/2

La 7

7/8

ES

S & S NEWS AGENCY, FORT SMITH, ARK.

NO. 3C140

ORDER NO. 78783

PHOTO BY PUSKA

DATE 3-16-53

12<sup>1</sup>/<sub>2</sub> POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRPLANE VIEW OF UNIVERSITY OF  
ARKANSAS CAMPUS,  
FAYETTEVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1953	MAR 20 1953
SKETCH			MAR 20 1953	MAR 23 1953
RETOUCHING	3	34		
REPHOTO				APR 6
PHOTO-LITHO			MAR 26 1953	
BLEUPRINT				1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	24	4/10/53	4/10/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C-141 ORDER NO. 78623 DATE 3-18-53

CUSTOMER  
BERGIE'S ACRES RESORT  
SIREN, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BERGIE'S ACRES RESORT  
1 MILE NORTH OF SIREN, WISC. ON OLD 35  
ROUTE 2 IN THE HEART OF THE BURNETT  
COUNTY "FISH BOWL".

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE PRINTS FROM 2 NEGATIVES.

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*Enlarge photo as 2 prints*  
*Lo 1*

*Lo 3*

*44440 13*  
*Lo 7*

*as quoted*

*ex*

DISTRIBUTED BY CORWIN NEWS AGENCY,  
JEFFERSON CITY, MO.

NO. 30142

ORDER No. 78809

PHOTO BY MASSIE-MISSOURI RESOURCES DIV.

DATE 3-20-53

12 1/2 M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW OF THE JEFFERSON BUILDING  
AND DOWNTOWN JEFFERSON CITY,  
MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. WES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ALL ALUMINUM FRONT & SIDES MAIN BUILDING. REMOVE SCAFFOLDING AROUND  
THE BEAR. IF POSSIBLE DRAW IN BEAR (SEE EXTRA PHOTO IN PROPORTION)  
PENTHOUSE CHROME POSTS & TRIM. BACK PART ELEVATOR HOUSING LIGHT TAN  
BRICK. HOTEL GOVERNOR SIGN WHITE - BUILDING RED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 25 1953
SKETCH				
RETOUCHING		5	MAR 26 1953	MAR 31 1953
REPHOTO			MAR 25 1953	MAR 26 1953
PHOTO-LITHO			MAR 31 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	2 1/2		4/8/53
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY S. T. KIME, BIG WALKER LOOKOUT,  
WITHEVILLE, VA.

NO. 30143

ORDER No. 78821

DATE 3-24-53

2 M POST CARDS

C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR VIEW OF GIFT SHOP &  
DINING ROOM AT BIG WALKER LOOKOUT,  
WITHEVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WASH BASIN AND PRIVATE SIGN ON DOOR ON REAR RIGHT.

PICTURE TO BE BLACK & WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date 3/24/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 26 1953
SKETCH				
RETOUCHING	3	2	MAR 27 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 31 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

THE UNIVERSITY OF TENNESSEE  
MARTIN, TENNESSEE

NO. 3C144

ORDER NO. 78835

DATE 3-25-53

1 M POST CARDS C. T. PHOTO-COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
MEN'S RESIDENCE HALL, THE  
UNIVERSITY OF TENNESSEE,  
MARTIN BRANCH, MARTIN, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NO

SUBMIT: RET. PHOTO REPHOTO L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	3	2	MAR 31 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 6 1953	APR 16 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



THE UNIVERSITY OF TENNESSEE

MARTIN, TENNESSEE

NO. 36145

ORDER No. 78835

DATE 3-25-53

1 M POST CARDS

C. T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPUS SCENE, THE UNIVERSITY  
OF TENNESSEE, MARTIN BRANCH,  
MARTIN, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 20 1953
SKETCH				
RETOUCHING	4	1 1/2	MAR 31 1953	APR 1 1953
REPHOTO				
PHOTO-LITHO			APR 1 1953	APR 8 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE UNIVERSITY OF TENNESSEE  
MARTIN, TENNESSEE

NO. 3C146

ORDER NO. 78835

DATE 3-25-53

1 M POST CARDS

C. T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAFETERIA, THE UNIVERSITY OF  
TENNESSEE, MARTIN BRANCH, MARTIN,  
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 26 1953
SKETCH				
RETOUCHING	3	1 1/2	MAR 31 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO			APR 1 1953	APR 8 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



FORD HOPKINS 119

OTTAWA, ILLINOIS

NO. 3C147 2

ORDER No. 78836

DATE 3-25-53

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

OTTAWA BOAT HARBOR AND HILLIARD  
BRIDGE OVER THE ILLINOIS RIVER,  
OTTAWA, ILLINOIS  
(BOTTOM) JUNCTION OF THE FOX  
AND ILLINOIS RIVERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS

SUBMIT: NO RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	3	1	MAR 31 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

FORD HOPKINS 119

OTTAWA, ILLINOIS

NO. 3C148

ORDER NO. 78836

DATE 3-25-53

1 M

POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LA SALLE STREET, OTTAWA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT SHOW LEADER SIGNS.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	4	1	MAR 31 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



FORD HOPKINS 119

NO. 3C149 2

OTTAWA, ILLINOIS

ORDER NO. 78836

DATE 3-25-53

1 M POST CARDS C. T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

SCENE OF THE LINCOLN AND  
DOUGLAS DEBATE, WASHINGTON PARK,  
OTTAWA, ILLINOIS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	4	1/2	MAR 31 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO			APR 7 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY COMMERCIAL ENTERPRISE, PRINTERS-  
STOCKTON, CALIF.

NO. 3C150 Z

ORDER No. 78685

DATE 3-26-53

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HETCH HETCHY RESERVOIR  
NEAR MATHER

USE 6 PT GOUTY BOLD CAPS FOR TITLE

Private # in extreme upper  
right: A385.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LETTERING IN PICTURE - TITLE  
TO BE IN UPPER BORDER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 9 - 1953
SKETCH				
RETOUCHING		1		APR 15 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY COMMERCIAL ENTERPRISE, PRINTERS-  
STOCKTON, CALIF.

NO. 30151

ORDER No. 78686

DATE 3-26-53

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL AMERICAN RIVER, U.S.  
50 - PLACERVILLE TO LAKE TAHOE  
HIGHWAY

USE 6PT GUDBY BOLD CAPS FOR  
TITLE

Private # in extreme upper  
right: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE # ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LETTERING IN PICTURE.

DISTANT RANGE CAN BE LIGHT. NEARBY TREES MUST BE DARK GREEN  
FORESTS ARE VERY DARK GREEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 9 - 1953
SKETCH				
RETOUCHING	9	1	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 14 1953	MAY 6 1953
HAND COLOR PROOF	43	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3C152

DISTRIBUTED BY COMMERCIAL ENTERPRISE, PRINTERS-  
STOCKTON, CALIF.

ORDER No. 78687

DATE 3-26-53

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL THE HIGHWAY TO CHERRY  
VALLEYTHIS VIEW WAS TAKEN 1500 FEET  
ABOVE EARLY INTAKE.

USE 6 PT GOURD GOLD CAPS FOR TITLE

Private # in extreme upper  
right: 04

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE # ON FRONT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION  
TO BE VERTICAL VIEW.

COLORS AND INSTRUCTIONS ENCLOSED

*Put title line title in upper border*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 7 1953
SKETCH				
RETOUCHING	9	1	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO			APR 14 1953	APR 22 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		4/23/53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 30153

DISTRIBUTED BY COMMERCIAL ENTERPRISE, PRINTERS-  
STOCKTON, CALIF.

ORDER No. 78687

DATE 3-26-53

6 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL THE NEW HIGHWAY TO  
CHERRY VALLEY

USE 6 PT. GOODY BOLD CAPS FOR TITLE

Private # in extreme upper  
right: 02

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE # ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE NUMBER IN PICTURE.

COLORING AND INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
on make as attractive as.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	
SKETCH				
RETOUCHING		1 1/2	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	APR 16 1953	APR 22 1953
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ACME BOOK STORE, BUCKHANNON, W. VA.

NO. 30154

ORDER No. 78856

DATE 3-30-53

6½M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH HOSPITAL, BUCKHANNON,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9A872 FOR COLOR

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1953	MAR 31 - 1953
SKETCH	4	1/2		
RETOUCHING			APR 2 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	APR 7 1953	APR 14 1953
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY THOMPSON'S BOOK STORE,  
CARLISLE, PA.

NO. 30155

ORDER No. 78862

DATE 3-30-53

12<sup>1</sup>/<sub>4</sub> POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARLISLE HOSPITAL, CARLISLE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WALLS ARE GRAY LIMESTONE. STONE TRIM, THE HORIZONTAL BANDS NEAR TOP OF LEFT WING, AND IN CENTRAL SECTION, ARE OF WHITE STONE (INDIANA?). IN CENTRAL SECTION OF TWO STOREYS AROUND ENTRANCE, THE CROSSBARS IN WINDOWS ARE CHROME NICKEL, THE SIX WINDOWS ARE BACKED BY GREEN DRAPES FILLING WHOLE WINDOW WITH GREEN. VENETIAN BLINDS IN OTHER WINDOWS ALSO GREEN. THE WOOD TRIM AND CORNICE ALONG THE EAVES IS WHITE. ROOF DARK SLATE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 31 1953	APR 1 - 1953
SKETCH				
RETOUCHING	10	4	APR 2 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	APR 7 1953	APR 14 1953
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30156

ORDER NO. 78725 DATE 3-31-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ST. MARY ALTAR SOC. OF ST. MICHAELS CHURCH,  
CHICAGO, ILLINOIS

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~XX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE INDICATED

COLOR DESCRIPTION

Ret 12/4/53  
JK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C157 ORDER NO. 78725 DATE 3-31-53

CUSTOMER ST. MARY ALTAR SOC. OF ST. MICHAELS CHURCH  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE \* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP EVENLY RIGHT AND LEFT.

COLOR DESCRIPTION

Ret 12/4/53  
JH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C158

ORDER NO. 78725 DATE 3-31-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

CUSTOMER ST. MARY ALTAR SOC. OF ST. MICHAELS CHURCH  
CHICAGO, ILLINOIS

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COTE \* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

MX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP EVENLY RIGHT AND LEFT!

COLOR DESCRIPTION

Ret 12/4/53  
MS



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30159 ORDER NO. 78725 DATE 3-31-53

DEPT.

DATE COMPLETED

CUSTOMER ST. MARY ALTAR SOC. OF ST. MICHAELS CHURCH  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6  
Photos for  
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COTE \* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP EVENLY BOTH SIDES — RIGHT & LEFT.

COLOR DESCRIPTION

CUSTOMER  
—  
CO.  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
12/1/53  
JH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C160

ORDER NO. 78725 DATE 3-31-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ST. MARY ALTAR SOC. OF ST. MICHAELS CHURCH  
CHICAGO, ILLINOIS

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE \* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP FROM CURB AND LET SKY COME WHERE IT WILL.  
TAKE OUT WIRE

COLOR DESCRIPTION

Ret 11/4/53  
MS

CUSTOMER  
|  
CO.  
|  
C. T. & CO.  
|  
PHOTO PROPERTY OF  
|  
NO  
|  
YES  
|  
PHOTO  
|  
RETURN

PHOTO RETURNED  
|  
TO  
|  
PHOTO USED FOR



DECATUR NEWS AGENCY, DECATUR, ILL

NO. 30161

ORDER No. 78873

DATE 3-31-53

12½M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOURSQUARE CHURCH  
CORNER OF LEAFLAND AND WARREN  
DECATUR, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FINISH SAME WAY FIRST METHODIST CHURCH CARDS WHICH ARE ENCLOSED.  
COLORING AS PER ENCLOSED SLIDES. ROOF LIGHT TILE RED.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HAND ~~YES~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1953	APR 6 - 1953
SKETCH				
RETOUCHING		4	APR 7 1953	APR 9 1953
REPHOTO			APR 1 1953	APR 3 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 16 1953	MAY 6 1953
HAND COLOR PROOF	13	1½		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BROWN DRUG CO., QUINCY, ILL.

NO. # 3C-162 <sup>2</sup>

ORDER No. 78988

DATE 4-1-53

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
SWIMMING POOL, INDIAN  
MOUNDS PARK, QUINCY, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, AUTOS & BICYCLES, IF MADE IN COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 - 1953	APR 2 - 1953
SKETCH				
RETOUCHING	3	2	APR 7 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 7 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



BROWN DRUG CO., QUINCY, ILL.

NO. 3C-163 2

ORDER No. 78988

DATE 4-1-53

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW MUNICIPAL BUILDING,  
QUINCY, ILLINOIS  
QUINCY CITY HALL - ADAMS COUNTY  
COURT HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS. SHOW FLAG. LIMESTONE LIGHT FRONT  
NEW LIGHT RED BRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 - 1953	APR 2 - 1953
SKETCH				
RETOUCHING	4	2	APR 7 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 7 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J. J. NEWBERRY CO.  
STORE #417  
ELLSWORTH, MAINE

NO. 3C164

ORDER No. 78882

DATE 4-2-53

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CONGREGATIONAL CHURCH,  
ELLSWORTH, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH IS ALL WHITE NOW. WEATHER VANE AND BALL GOLD.  
CLOCK BACKGROUND BLACK, LETTERS GOLD. BLINDS IN SPIRE GREEN.  
STEPS GREY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Rush  
on photo  
\$14.6

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1953	APR 10 1953
SKETCH				
RETOUCHING		3	APR 10 1953	4-17-53
REPHOTO			APR 2 1953	APR 8 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	42	6		5-21-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C165 ORDER NO. 79006 DATE 4/3/53

CUSTOMER  
COOK'S COURT  
TULSA, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
the Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COOK'S COURT, EAST OF TULSA,  
ON U. S. HIGHWAY 66

FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type = sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. REMOVE - THE POLE AT LEFT AND WIRES.

COLOR DESCRIPTION

BUILDINGS ARE WHITE WITH BLUE TRIM #23. SIGN: "COOKS" IS RED WITH  
WHITE BACKGROUND - "COURT" IS WHITE WITH RED BACKGROUND.  
~~REMARKS~~ MAKE ALL ROOF AREAS SAME BLUE AS WINDOW TRIM-#23.  
SOME CHAIR BACKS UNDER SIGN COULD ALSO BE BLUE #23. SHOW SOME  
RED BLOSSOMS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

616  
Set 42  
Smith 4C 12  
5A 642  
104  
Add'l Artwork  
4. - incl. Comm.

Red Impression

(F)

MRS. J. E. HARVEY, TALLULAH FALLS, GEORGIA

NO. 30166 ✓

ORDER NO. 78905

DATE 4-6-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ATHENS Y. M. C. A. CAMP,  
TALLULAH FALLS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. MO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 8 - 1953	APR 8 - 1953
SKETCH				
RETOUCHING	9	1	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO				
BULEPRINT			APR 14 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



MRS. J. E. HARVEY, TALLULAH FALLS, GA.

NO. 3C167-2

ORDER No. 78905

DATE 4-6-53

2 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TORORAH POWER HOUSE, TALLULAH  
FALLS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: NO  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1953	APR 10 1953
SKETCH				
RETOUCHING		2 1/2	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO			APR 14 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

MRS. J. E. HARVEY, TALLULAH FALLS, GA.

NO. 3C168 2

ORDER No. 78905

DATE 4-6-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

TALLULAH FALLS POWER PLANT  
TALLULAH FALLS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT  
N O N E

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND <sup>NO</sup> COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1	APR 10 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 3C169

ORDER NO. 78907

DATE 4-6-53

12½ M POST CARDS

C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIFE SCIENCE BUILDING, PURDUE  
UNIVERSITY, LAFAYETTE, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEW RED BRICK.

BE SURE TO REMOVE CONTRACTORS SHACK. CUT SOME FOREGROUND  
FIX UP LAWN - REMOVE WEEDS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 8 - 1953
SKETCH				
RETOUCHING	2	3	APR 9 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21.	1 1/2	APR 26 1953	APR 22 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 30170

ORDER NO. 78907

DATE 4-6-53

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NAVAL ARMORY, PURDUE UNIVERSITY,  
LAFAYETTE, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL DEAD BRANCHES. SHOW JUST A BIT OF OVERHANGING  
FOLIAGE AT LEFT. REMOVE PART OF SHACK SHOWN ON LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 8 1953
SKETCH				
RETOUCHING		2½	APR 9 1953	APR 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	APR 16 1953	APR 22 1953
ARTIST DEPT.		6½		APR 23 1953

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 3C171

ORDER NO. 78907

DATE 4-6-53

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
CHEMICAL AND METALLURGICAL  
BUILDING, LEFT, AND PHYSICS  
BUILDING, BACKGROUND, PURDUE  
UNIVERSITY, LAFAYETTE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE TITLE READABLE. IF NECESSARY REVERSE TYPE. SHOW MAIN BLDG.  
FULLY. DO NOT CUT OFF TOO MUCH OF FOREGROUND. RED ROOFS.

BE SURE TO REMOVE ALL AUTOS.

*Add to edge on both sides*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 9 1953
SKETCH				
RETOUCHING	1	11	APR 9 1953	APR 14 1953
REPHOTO				
PHOTO-LITHO			APR 21 1953	MAY 4 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	12		
ARTIST DEPT.		742		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 30172

ORDER No. 78907

DATE 4-6-53

12<sup>1</sup>/<sub>2</sub> POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PURDUE UNIVERSITY ARMORY,  
LAFAYETTE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 8 - 1953
SKETCH				
RETOUCHING		2	APR 8 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	APR 17 1953 APR 20 1953	APR 22 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



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LAFAYETTE, IND.

NO. 30173

ORDER NO. 78907

DATE 4-6-53

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORTICULTURAL BUILDING,  
PURDUE UNIVERSITY, LAFAYETTE,  
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF.

BE SURE TO REMOVE AUTOS

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 8 - 1953
SKETCH				
RETOUCHING		2½	APR 9 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO			APR 16 1953	APR 22 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		4/22/53
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY TWIN CITY NEWS AGENCY,  
LAFAYETTE, IND.

NO. 30174

ORDER No. 78907

DATE 4-6-53

12½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUHME HALL, WOMEN'S RESIDENCE,  
PURDUE UNIVERSITY, LAFAYETTE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE TITLE READABLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 7 1953	APR 7 1953
SKETCH				
RETOUCHING	6	3½	APR 9 1953	APR 10 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 13 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1½		MAY 6 1953
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30175 ORDER NO. 78916 DATE 4-7-53

CUSTOMER CHEROKEE HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CHEROKEE HOTEL  
3307 DOUGLAS BLVD.  
CHICAGO, ILLINOIS



FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
FOLLOW TISSUE OVERLAY.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

MOLDING #14 — BRICKS (FRONT) #10 — BRICKS (REAR) #27 — MARQUEE #20 —  
MARQUEE ~~FRAME~~ #14 — LETTERS ON MARQUEE #7 — NEON SIGN #32 — LETTERS ON  
NEON SIGN #1 — FENCE #29 — SKY #3 — VENETIAN BLINDS #7 — TAPE ON VENETIAN  
BLINDS #32 — WINDOW FRAMES (WOOD) #9 — CORNICE #14 — DRAIN PIPE #14 —  
GRASS #25 —

CUSTOMER  
—  
CO.  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
—  
YES  
—  
RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. #30176 ORDER NO. 78923 DATE 4-8-53

CUSTOMER HARBOR POINT BOAT & DOCK CO.  
ST. LOUIS, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE  $3\frac{1}{2}$ " x  $5\frac{1}{2}$ "

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NONE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C177 ORDER NO. 78924 DATE 4-8-53

CUSTOMER JOHN H. SHERIN  
HAMDEN, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE  $3\frac{1}{2}" \times 5\frac{1}{2}"$

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BIRDSEYE VIEW OF JOHN SHERIN FARM,  
MEREPOINT, MAINE. LOCATED BOTH SIDES OF  
STATE ROAD; RIGHT ON CASCO BAY. /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(All of this on address side)  
FRONT NO. 5 R. M. (Yes) No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

PHOTO USED FOR

PHOTO USED FOR

3 Rephotos 5x7

L.O. 1

Ret. 2

778

as quoted

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

4-15-52

SAMUEL L. RIELY CO., WYANDOTTE, IND.

NO. 30-178

ORDER No. 79062

DATE 4-13-53.

6 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WYANDOTTE LODGE AT  
WYANDOTTE CAVES, WYANDOTTE,  
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME SLIDE.

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME SLIDE TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 20 1953	APR 21 1953
SKETCH				
RETOUCHING	9	2 1/2	APR 27 1953	APR 20 1953
REPHOTO			APR 17 1953	APR 17 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 28 1953	MAY 11 1953
HAND COLOR PROOF	41	1 1/2	5/14/53	5/14/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SAMUEL L. RIELY CO., WYANDOTTE, IND.

NO. 3C-179

ORDER No. 79063

DATE 4-13-53

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
WYANDOTTE LODGE AT  
WYANDOTTE CAVES, WYANDOTTE,  
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~NO~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3C-178

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			APR 20 1953	APR 20 1953
SKETCH				
RETOUCHING	9	1/2	APR 17 1953	APR 20 1953
REPHOTO				
PHOTO-LITHO			APR 28 1953	MAY 11 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30180

ORDER NO. 79094 DATE 4-15-53

DEPT.

DATE COMPLETED

CUSTOMER

MCCAMPBELL & COMPANY  
NEW YORK, NEW YORK

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OTIS WOVEN AWNING FABRICS

YARN DYED -- "BOTH SIDES ALIKE" --  
STRIPES AND SOLID COLORS

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLOR PICTURE

PART OF TITLE AS PLACED IN UPPER LEFT SKY  
OTHER LETTERING AT BOTTOM AS SHOWN (IN STRAIGHT PRINTING-NOT  
BLOCKED OUT TYPE).

COLOR DESCRIPTION

FOLLOW COLOR PICTURE AS COLOR GUIDE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto from  
colored copy

Ret.  
H.C.

7  
1 1/2 41

L.A.

7

as quoted  
L

||



OLD CAPITAL NEWS, CHILLICOTHE, OHIO

NO. 3C181

ORDER NO. 79253

DATE 4-17-53

12½M POST CARDS

C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
ROSS COUNTY COURT HOUSE,  
CHILLICOTHE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE 6A122N FOR COLOR.  
REMOVE TRAFFIC LIGHT AND LINES OFF BOTTOM OF PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	
SKETCH				
RETOUCHING	4	5	APR 24 1953	APR 29 1953
REPHOTO			APR 20 1953	APR 24 1953
PHOTO-LITHO			JUL 24 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	MAY 6 1953	MAY 15 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

MAKEOVER

Charge to \_\_\_\_\_ Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	2	
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

JUL 30 1953

1953

MAKEOVER

OLD CAPITAL NEWS, CHILLICOTHE, OHIO

NO. 3C182

ORDER NO. 79253

DATE 4-17-53

12<sup>1</sup>/<sub>2</sub> POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,  
CHILLICOTHE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.  
BUILT OF NATIVE LIMESTONE  
TRIM IN BROWNSTONE  
SLATE ROOF  
COPPER STEEPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO-TICKET

ATTENTION:

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	
SKETCH				
RETOUCHING	3	3	APR 24 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1 1/2		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3C183

ORDER NO. 79167 DATE 4-22-53

DEPT.

DATE COMPLETED

CUSTOMER

HARBOR POINT BOAT & DOCK CO.,  
ST. LOUIS, MO.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLUB HOUSE "PIASA"  
HARBOR POINT MARINA

FRONT NO. 5

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME SLIDE

COLOR DESCRIPTION

RETURN KODACHROME SLIDE TO CUSTOMER

COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30184 2

ORDER No. 79309

DATE 4-27-53

M POST CARDS

C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA ANNA HOSPITAL, SANTA ANNA,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT. COMPLETED
COMPOSING, Type Set Up				APR 29 1953
SKETCH				
RETOUCHING	✓	1/2	APR 29 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 4 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30185 Z

ORDER NO. 79309

DATE 4-27-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: NO  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	APR 27 1953
SKETCH				
RETOUCHING		1/2	APR 29 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 6 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 36186 Z

ORDER No. 79309

DATE 4-27-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SANTA ANNA ELEMENTARY SCHOOL,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	APR 27 1953
SKETCH				
RETOUCHING		1/2 ✓	APR 29 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 3C1872

ORDER NO. 79309

DATE 4-27-53

2 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA ANNA HIGH SCHOOL,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	APR 29 1953
SKETCH				
RETOUCHING	4	1/2	APR 29 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO			APR 30 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30188 *Z*

ORDER No. 79309

DATE 4-27-53

2<sup>M</sup> PDST CARDS

C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA ANNA SILICA SAND CO.,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF HAND ■ L PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	APR 29 1953
SKETCH				
RETOUCHING	4	1/2 ✓	APR 29 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 3C189 Z

ORDER No. 79309

DATE 4-27-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEXAS RANGER STATE PARK,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	APR 29 1953
SKETCH				
RETOUCHING	3	1/2	APR 29 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			APR 30 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Cust. \_\_\_\_\_

COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30190 ~~2~~

ORDER No. 79309

DATE 4-27-53

2M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	APR 29 1953
SKETCH			APR 29 1953	APR 30 1953
RETOUCHING	3	1/2		
REPHOTO				
PHOTO-LITHO			APR 30 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30191 <sup>2</sup>

ORDER No. 79310

DATE 4-27-53

3<sup>M</sup> POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STEWARDSON ROCKWOOD RANCH  
& HATCHERY, SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	APR 29 1953
SKETCH				
RETOUCHING	3	1/2	APR 29 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 30 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

COMMUNITY CHAMBER OF COMMERCE  
SANTA ANNA, TEXAS

NO. 30192 2

ORDER No. 79310

DATE 4-27-53

3M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRIFFIN TURKEY FARM,  
SANTA ANNA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	APR 29 1953
SKETCH				
RETOUCHING	3	1/2	APR 29 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CHANDLER'S VARIETY STORE, INC.  
MILLEDGEVILLE, GA.

NO. 30193

ORDER NO. 79318

DATE 4-28-53

12 POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FIRST BAPTIST CHURCH,  
MILLEDGEVILLE, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 29 1953	MAY 4 1953
SKETCH				
RETOUCHING	9	2	MAY 1 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			MAY 6 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		5/19/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OUTLOOK NEWS AGENCY  
STATE SANATORIUM  
ARKANSAS

NO. 30194

ORDER No. 79362

DATE 5-6-53

6½M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUPERINTENDENT'S HOME, STATE  
SANATORIUM, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HOUSE WHITE - ROOF GRAY - AWNINGS MAROON & GRAY - BUSH AT FAR LEFT,  
RED ROSES YELLOW JONQUILLS LINE WALK. GREEN HEDGE FOREGROUND.

REMOVE SIGN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -7 1953
SKETCH				
RETOUCHING		2½	MAY 8 1953	MAY 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	4½	MAY 22 1953	MAY 29 1953
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

NO. 30195

ORDER No. 79461

DATE 5-6-53

2 M POST CARDS

C.T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR VIEW OF  
LIVING ROOM, CONFERENCE INN,  
BEN LIPPEN, ASHEVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 7 1953
SKETCH				
RETOUCHING		1/2	MAY 8 1953	MAY 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9/22/53

BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

NO. 3C196

ORDER No. 79461

DATE 5-6-53

2 M POST CARDS

C.T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEN LIPPEN BOOK STORE,  
ASHEVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILT OF NATURAL GRANITE WITH SOFT GREEN ROOF.

RETURN PHOTO TO CUSTOMER

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 7 1953
SKETCH				
RETOUCHING	10	1/2	MAY 8 1953	MAY 18 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

9/22/53  
710



BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

NO. 30197

ORDER NO. 79461

DATE 5-6-53

2 M POST CARDS

C.T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEN LIPPEN CAMP,  
ASHEVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER

YES

SUBMIT: RET. PHOTO REPHOTO L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -7 1953
SKETCH				
RETOUCHING		0	MAY 8 1953	MAY 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

9/22/53

5X7

BIBLE COLLEGE BOOK STORE, COLUMBIA, S. C.

NO. 30198

ORDER No. 79461

DATE 5-6-53

2 M POST CARDS

C.T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

BEN LIPPEN CAMP,  
ASHEVILLE, N. C.

IMPRINT  
NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES  
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -7 1953
SKETCH				
RETOUCHING	10	1	MAY 13 1953	MAY 21 1953
REPHOTO		.	MAY 7 1953	MAY 8 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 22 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/7/53

7/10



ELBERTON DRUG CO., ELBERTON, GA.

NO. 3C199 **Z**

ORDER No. 79462

DATE 5-6-53

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

AEROPLANE VIEW, ELBERTON, GA.

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~PT~~-108598

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By **XX**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 7 1953
SKETCH				
RETOUCHING		0	MAY 8 1953	MAY 8 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 11 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ELBERTON DRUG CO., ELBERTON, GA.

NO. 3C200

ORDER No. 79462

DATE 5-6-53

2 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT  
NONE

MAMMOTH DEPOSITS OF BLUE OGLESBY  
GRANITE, OGLESBY GRANITE  
QUARRIES, ELBERTON, GA.

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 120837 /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY - 7 1953
SKETCH				
RETOUCHING		1/2	MAY 8 1953	MAY 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 30201  
ORDER No. 79374  
DATE 5-6-53

3½ M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOYD'S MOTEL AND COTTAGES,  
HARTSVILLE, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF OF BUILDINGS GREEN, WALLS WHITE. MOTEL SIGN AT RIGHT GREEN & WHITE. FLOWERS IN FRONT OF CABINS WHITE & RED. TREE ON LEFT IS A CHINABERRY TREE WITH LAVENDAR COLORS. TREES IN BACKGROUND OR BACK OF COTTAGES PINE TREES. WALK IN FRONT OF COTTAGES. GRASS LAWN OUT IN FRONT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING	9	2	MAY 13 1953	MAY 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½	MAY 22 1953	MAY 28 1953
ARTIST DEPT.		7		6-1-53

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filled

By \_\_\_\_\_

DATE Photo Returned to Customer

HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 3C202

ORDER NO. 79374

DATE 5-6-53

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

FRANK'S ESSO SERVICE CENTER,  
HARTSVILLE, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE STANDARD ESSO COLORS, RED AND WHITE. NOTE NEAR TOP ARE TWO RED LINES AND ANOTHER RED LINE BELOW LETTERING, AND THEN AT VERY BOTTOM IS RED BORDER LINE 7 OR 8". REMOVE TELEPHONE AND ELECTRIC WIRES SHOWING IN PICTURES. ALSO REMOVE STREET LIGHT AT TOP OF PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects of order for this customer. Please see to it that all cuts negatives are uniform and colors are in harmony with each other make an attractive

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING			MAY 13 1953	MAY 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46		MAY 18 1953	MAY 22 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)



HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 30203

ORDER NO. 79374

DATE 5-6-53

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

LAWTON  
MARGARET COKER LAWTON MUSIC  
BUILDING, COCKER COLLEGE,  
HARTSVILLE, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICK IN BLDG. IS LIGHT BROWN, WINDOWS AND DOORS AND OTHER TRIMMINGS  
ARE SOMEWHAT A CREAM COLOR. IF WHITE SHOWS UP ANY BETTER, USE WHITE.  
SOME OF THE FLOWERS IN FRONT ARE CAMELIAS AND SOME ARE AZALEAS.  
TREES MOSTLY CEDARS, WITH SEVERAL OAKS. THERE IS A WALK FROM ST.  
STRAIGHT INTO BLDG. GREEN LAWN. REMOVE SHRUBBERY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING		3	MAY 13 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	MAY 22 1953 6/7/53	JUN 9 1953 6/7/53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 30204

ORDER No. 79374

DATE 5-6-53

3 1/2 M POST CARDS

C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT N O N E

WILLIAM CHAMBERS COKER SCIENCE  
BUILDING, COKER COLLEGE,  
HARTSVILLE, S. C.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING	10	2 1/2	MAY 13 1953	MAY 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 22 1953	MAY 28 1953
HAND COLOR PROOF	21	1 1/2		6-3-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 30205

ORDER No. 79374

DATE 5-6-53

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

HARTSVILLE MFG. COMPANY (LADIES  
DRESSES), HARTSVILLE, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. IS BUILT OUT OF LARGE CONCRETE SLABS AND IT'S PAINTED CREAM,  
WITH WHITE WINDOW & DOOR TRIMMINGS. BEAUTIFUL FLOWERS & SHRUBBERY,  
AND TREES ARE SHOWN AS WELL AS A GREEN LAWN IN FRONT AND SIDE.  
FLOWERS ARE CAMELIAS, AZALEAS AND JAPANESE JAPONICAS. SMALLER TREES  
OAK. INCLUDE WALK FROM FRONT DOOR TO STREET WHERE YOU SEE SHOWN  
CAR TO LEFT OF BLDG. REMOVE POWER LINE POLES (TWO IN FRONT OF BLDG.)  
REMOVE ROUGH GRASS PLOT ACROSS ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	MAY 18 1953 MAY 20 1953 5-26-53	MAY 25 1953
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARTSVILLE CHAMBER OF COMMERCE,  
HARTSVILLE, S. C.

NO. 3C206

ORDER NO. 79374

DATE 5-6-53

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARTSVILLE CITY HALL, HARTSVILLE,  
S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK WITH WHITE TRIMMINGS. GRASS SURROUNDINGS FRONT OF BLDG.  
SMALL GREEN PLANTS ACROSS FRONT ARE BOXWOODS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				MAY 18 1953
RETOUCHING		3	MAY 13 1953	
REPHOTO				
PHOTO-LITHO			MAY 19 1953	MAY 25 1953
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		5/27/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HARTSVILLE CHAMBER OF COMMERCE  
HARTSVILLE, S. C.

NO. 30207

ORDER NO. 79374

DATE 5-6-53

3 1/2 M

POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORTION OF PLAYGROUND AT  
LAWTON PARK AND PARK PAVILION  
IN BACKGROUND HARTSVILLE, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SMALLER TREES ARE WHITE & PINK DOGWOOD. LARGER TREES PINES.  
ALONG THIS AREA ARE A NUMBER OF CAMELIAS AND AZALEAS. SHOW  
AREA SODDED WITH GREEN GRASS AND NICE WALK. COLOR PAVILION  
IN BACKGROUND (SO PICTURE WILL MAKE IT STANDOUT.) COLOR PLAYGROUND  
EQUIPMENT SO IT WILL CATCH THE EYE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING		2 1/2	MAY 13 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 22 1953	MAY 28 1953
HAND COLOR PROOF	21	1 1/2		5-29-53
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer